Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zenith Entertainment, Ltd.		06/07/2005	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Creative Publishing International, Ltd.	
Street Address:	54372 Carrie Lane	
City:	Shorewood	
State/Country:	MINNESOTA	
Postal Code:	55331	
Entity Type:	COMPANY: UNITED KINGDOM	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	2254026	INTERFACT	
Registration Number:	1905596	MAKE IT WORK!	
Registration Number:	2574790	TWO CAN	

CORRESPONDENCE DATA

Fax Number: (612)977-8650

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-977-8676

Email: ip@briggs.com

Correspondent Name: Andrea M. Bond

Address Line 1: 80 South Eighth Street

Address Line 2: Suite 2200

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	27740.82
NAME OF SUBMITTER:	Andrea M. Bond

TRADEMARK REEL: 003208 FRAME: 0484

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Signature:	/Andrea M. Bond/	
Date:	12/12/2005	
Total Attachments: 3 source=Assignment 1#page1.tif source=Assignment 1#page2.tif source=Assignment 1#page3.tif		

TRADEMARK REEL: 003208 FRAME: 0485

NOTICE OF ASSIGNMENT

TN

For TEN DOLLARS (\$10.00) and other good and valuable consideration, Zenith Entertainment, Ltd., an English company with an address of 43-45 Dorset Street, London W1U 7NA ("Assignor") sold, transferred and conveyed to Creative Publishing International, Ltd., an English company with an address of 54372 Carrie Lane, Shorewood, Minnesota 55331, on October 1, 2002, all of Assignor's right, title and interest in and to the trademarks identified on Schedule A, together with all associated good will.

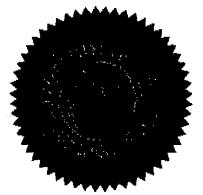
Dated as of Ah June, 2005

Duly authorised for and on behalf of ZENITH ENTERTAINMENT, LTD.

By Rebecca Oag

Its Contracts Administrator

The foregoing instrument was acknowledged before me this 7th day of June, 2005, by Rebecca Oag of Zenith Entertainment Limited



CREATIVE PUBLISHING INTERNATIONAL, LTD.

By Authorized officer

STATE OF MINNESOTA) s.

COUNTY OF HENNEPIN

The foregoing instrument was acknowledged before me this ____ day of ______, 2005, by ______, the _____ of Creative Publishing International, Ltd.

Notary Public

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TRADEMARK REEL: 003208 FRAME: 0486

SCHEDULE A

Mark/Classes	Jurisdiction	Filing/Registration Date	Serial/Registration No.
Interfact logo	Australia	09/06/1996	716900
(9, 16, 28, 41, 42)			
Two-Can logo	Australia	10/24/1996	720338
(9, 16, 41)			
Interfact logo	Canada	01/12/2000	828566
(9, 16, 41)			
Jump! logo	Canada	03/15/0991	381424
(16)			
Interfact logo	European Union	07/14/1999	331116
(9, 16, 28, 41, 42)			
Two-Can Strip logo	European Union	10/29/1998	331181
(9, 16, 28, 41, 42)			
Two-Can logo	European Union	07/27/1998	206078
(9, 16, 28, 41, 42)			
Two-Can logo	Hong Kong	09/18/1998	1998B09690
(9)			
Two-Can logo	Hong Kong	02/12/1998	199801390
(16)			
Two-Can logo	Hong Kong	09/22/1999	199911605
(41)			
Interfact logo	Malaysia		9762866
(28)			
Interfact logo	Malaysia		9720440
(42)			
Jump! logo	New Zealand	02/25/1993	173239
(16)			
Two-Can logo	New Zealand	12/16/1997	263631
(9)			
Two-Can logo	New Zealand	12/16/1997	263632
(16)			
Two-Can logo	New Zealand	12/16/1997	263633
(41)			
Two-Can logo	Singapore	04/01/1996	T96/07914G
(9)			
Two-Can logo	Singapore	04/01/1996	T96/07915E
(16)			
Two-Can logo	Singapore	04/01/1996	T96/07916C
(41)			
Two-Can logo	South Africa	06/18/1996	96/07976
(9)			
Two-Can logo	South Africa	06/18/1996	96/07977
(16)			

Two-Can logo (41)	South Africa	06/18/1996	96/07978
Jump! logo (16)	United Kingdom	11/29/1989	1303597
Play and Discover (16)	United Kingdom	10/10/1995	1580529
Play and Discover (9)	United Kingdom	01/21/1997	1585848
Interfact logo (9, 16)	USA	06/15/1999	2254026
Make it work! (16)	USA	07/18/1995	1905596
Two-Can logo (9, 16, 41)	USA	06/04/2002	2574790

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RECORDED: 12/12/2005

TRADEMARK REEL: 003208 FRAME: 0488