

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Showcase, Inc.		05/01/2003	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Amshow+Archive Inc.		
Street Address:	200 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1344356	ILLUSTRATION SHOWCASE	
CORRESPONDENCE DATA			
Fax Number:	(973)836-0306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-949-9022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Frank Terranella		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Frank Terranella		
Signature:	/ft/		
Date:	12/12/2005		

CH \$40.00 1344356

Total Attachments: 3

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ABELMAN FRAYNE

002

MASTER

TRADEMARK ASSIGNMENT AGREEMENT

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TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") dated as of May 6, 2003 by American Showcase, Inc., a New York corporation ("Assignor"), in favor of Amshow+Archive Inc., a New York corporation ("Assignee").

WHEREAS, Assignor, Ira Shapiro and Assignee are parties to an Asset Purchase Agreement, dated as of even date herewith, pursuant to which, among other things, Assignor has bargained, sold, assigned and transferred to Assignor the trademarks set forth on Exhibit A attached hereto (the "Trademarks");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors and assigns, its entire right, title, and interest in and to the Trademarks; all registrations and applications which may have been or may be filed or issued in respect thereto and any renewals thereof; the goodwill of the business symbolized by the Trademarks; all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademark(s); and all causes of action (either in law or equity) and the right to sue, counterclaim, recover and collect for its own use and enjoyment, for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

2. Assignor does further request and authorize the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue and record trademark registrations, applications and title thereto, to issue and record certificates of registration, renewal, or assignment, for any registrations or applications of the Trademarks and title thereto as the property of the Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

3. Assignor agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment including, but not limited to, the execution of assignments in recordable form in each jurisdiction where trademark registrations or applications for the Trademarks may be issued or pending.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed as of the date and year first above written.

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ABELMAN FRAYNE

003

AMERICAN SHOWCASE, INC.

By: Ira Shapiro
Name: Ira Shapiro
Title: President

Connecticut
STATE OF NEW YORK)
Hempstead) SS. Cornwall Bridge
COUNTY OF NEW YORK)

I, a notary public, in and for the county and state aforesaid, do hereby certify that Ira Shapiro known to me to be the President of American Showcase, Inc. appeared before me this day in person and acknowledged that he signed the above and foregoing instrument as his free and voluntary act.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 1st day of May, 2003.

My commission expires: _____

Christine Brown
(Signature of Notary Public)

CHRISTINE BROWN
NOTARY PUBLIC
MY COMMISSION EXPIRES SEPT. 30, 2005

EXHIBIT A

Schedule 3.07
Includes 192(a)(vii)

INTELLECTUAL PROPERTY	Registration #	Reg. Date	Application #	App. Date	Registered Owner
American Showcase Broadcast Showcase Illustration KIX	1823237	3/5/88	485364		American Showcase, Inc.
KIX Showcase Photography Labels in On Showcasebook	1660374 1578728 2221945	10/25/94 1/9/80 2/2/89	74/342822 79/781235 75/176167	12/23/82 2/18/89 10/7/88	American Showcase, Inc. American Showcase, Inc. American Showcase, Inc.
Corporate Showcase CD - Creative Options for Business & Marketing Reports New Media Showcase The Showcase CD Audiow Audiow	1823238 2192488 1744472 2152675	3/8/86 9/29/88 1/5/89 4/21/88	79/486855 74/636744 74/108808 74/518022	8/15/84 2/27/85 8/21/81 4/21/84	American Showcase, Inc. American Showcase, Inc. American Showcase, Inc. American Showcase, Inc.
Audiow Illustration Showcase Photography Showcase Printer Illustration American Showcase.com Showcase.com Kilgusphoto.com Audiow.com	1433846 1944356 1323239 2338816	9/28/88 6/26/85 3/3/85 3/28/00	73/015739 485353 73/483356 76/424279	8/20/86 8/16/84 8/16/84 1/27/88	American Showcase, Inc. American Showcase, Inc. American Showcase, Inc. American Showcase, Inc.

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