

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                       |
| NATURE OF CONVEYANCE:            | CHANGE OF NAME   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Viacom Outdoor Inc.              |  | 01/02/2006            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | CBS Outdoor Inc.   |                       |                       |
| <b>Street Address:</b>           | 405 Lexington Ave  |                       |                       |
| <b>City:</b>                     | New York   |                       |                       |
| <b>State/Country:</b>            | NEW YORK   |                       |                       |
| <b>Postal Code:</b>              | 10174  |                       |                       |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                       |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Serial Number:                   | 75293351   | OUTDOOR SYSTEMS       |                       |
| Serial Number:                   | 78744636   | TDI                   |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (212)258-6193  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Email:</b>                    | rebecca.borden@viacom.com  |                       |                       |
| <b>Correspondent Name:</b>       | Rebecca Borden   |                       |                       |
| <b>Address Line 1:</b>           | 1515 Broadway  |                       |                       |
| <b>Address Line 4:</b>           | New York, NEW YORK 10036   |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | VIACOM OUTDOOR CON   |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Rebecca Borden   |                       |                       |
| <b>Signature:</b>                | /rebecca borden/   |                       |                       |
| <b>Date:</b>                     | 01/04/2006   |                       |                       |

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