

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VICTORIA VOGUE, INC.		12/15/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	COLORA LLC.
Street Address:	217 Washington Avenue
City:	Carlstadt
State/Country:	NEW JERSEY
Postal Code:	07072
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	0691670	VICTORIA
Registration Number:	2013654	KAY DEE OF HOLLYWOOD
Registration Number:	1450871	LUSHUS
Registration Number:	1896976	VICTORIA VOGUE
Registration Number:	1994190	EYE-DEAL TIPS
Registration Number:	1449194	TOP BILLING
Registration Number:	2406865	URATEX
Registration Number:	2185133	V VICTORIA VOGUE
Registration Number:	2400635	VIC-TEX
Registration Number:	2402637	CORRECTIVE MEASURES
Registration Number:	2521010	SPUFF
Registration Number:	2423258	WE MAKE YOUR MAKE-UP LOOK BETTER
Registration Number:	2700847	EUROTEX

CORRESPONDENCE DATA

**900038986**

**TRADEMARK  
 REEL: 003220 FRAME: 0295**

**OP \$340.00 0691670**

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ATTORNEY DOCKET NUMBER:	1739-001
NAME OF SUBMITTER:	Robert L. Epstein
Signature:	/robert l. epstein/
Date:	01/04/2006

Total Attachments: 3  
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**ASSIGNMENT OF TRADEMARKS AND  
TRADEMARK REGISTRATIONS**

WHEREAS, VICTORIA VOGUE, INC, a New York corporation, having a place business at 974 Marcon Blvd., Suite 100, Allentown, PA. 18019, hereinafter referred to as "Assignor," is the owner of the entire right, title and interest in to the trademarks and trademark registrations identified on the attached Exhibit A and

WHEREAS, COLORA LLC, a limited liability company, organized under the laws of the State of New Jersey, having a place of business at 217 Washington Avenue, Carlstadt, New Jersey 07072, hereinafter referred to as "Assignee" desires to acquire the entire right, title and interest of Assignor, in the United States and worldwide, in and to the trademarks and trademark registrations identified on the attached Exhibit A;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, all of Assignor's right, title and interest, in the United States and worldwide, to said trademarks and trademark registrations identified on Exhibit A attached hereto, together with the right to sue for and obtain any damages for infringement of any of said trademarks prior to the date of transfer thereof, and to the goodwill of the business associated with said trademarks and trademark registrations.

Executed to be effective as of the 15<sup>th</sup> day of DECEMBER, 2005.

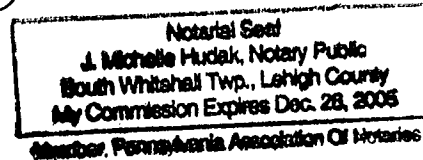
VICTORIA VOGUE, INC.

By: *Susan Pomerantz*  
Susan Pomerantz  
President/CEO

STATE OF PA )  
COUNTY OF Lehigh ) ss.:

On this 15<sup>th</sup> day of December 2005, before me personally came Susan Pomerantz, to me known and known to me to be the President/CEO of Victoria Vogue, Inc., the Assignor above named, and acknowledged that she executed the foregoing Assignment of Trademarks and Trademark Registrations on behalf of said Assignor and pursuant to authority duly received.

*J. Michelle Hudak*  
Notary Public



**EXHIBIT A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
VICTORIA	0691,670	1/19/60
KAY DEE OF HOLLYWOOD	2,013,654	11/5/96
LUSHUS	1,450,871	8/4/87
VICTORIA VOGUE	1,896,976	5/30/95
EYE-DEAL TIPS	1,994,190	8/13/96
TOP BILLING in Design	1,449,194	7/28/87
URATEX	2,406,865	11/21/00
V VICTORIA in Design	2,185,133	8/25/98
VIC-TEX	2,400,635	10/31/00
CORRECTIVE MEASURES	2,402,637	11/7/00
SPUFF	2,521,010	12/18/01
WE MAKE YOUR MAKE-UP LOOK BETTER	2,423,258	1/23/01
EUROTEX	2,700,847	3/25/03