

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Storandt Pann Margolis & Partners		12/14/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Rector and Visitors of the University of Virginia		
<b>Street Address:</b>	University of Virginia		
<b>Internal Address:</b>	Madison Hall		
<b>City:</b>	Charlottesville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22903		
<b>Entity Type:</b>	CORPORATION: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2999128	WHERE ANSWERS ARE FOUND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-222-0800		
<b>Email:</b>	chiipdocket@michaelbest.com, jfschmidt@michaelbest.com		
<b>Correspondent Name:</b>	Joseph F. Schmidt		
<b>Address Line 1:</b>	401 N. Michigan Avenue, Suite 1900		
<b>Address Line 2:</b>	Michael Best & Friedrich LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60611		
<b>ATTORNEY DOCKET NUMBER:</b>	203908-9031		
<b>NAME OF SUBMITTER:</b>	Joseph F. Schmidt		
<b>Signature:</b>	/joseph f. schmidt/		

CH \$40.00 2999128

Date:

01/04/2006

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Storandt Pann Margolis & Partners, an Illinois corporation having offices located at 15 West Harris, Suite 300, La Grange, IL 60525, USA ("ASSIGNOR"), owns all right, title and interest in and to the service mark WHERE ANSWERS ARE FOUND and U.S. Registration No. 2,999,128 therefor, and the goodwill of the business symbolized by the aforesaid service mark; and

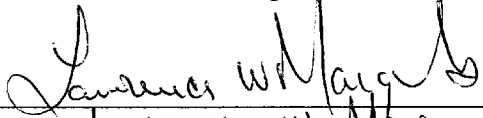
WHEREAS, The Rector and Visitors of the University of Virginia, a corporation of Virginia, having offices located at University of Virginia, Madison Hall, Charlottesville, Virginia, 22903 ("ASSIGNEE"), desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid service mark and U.S. Registration No. 2,999,128 therefor and the goodwill of the business symbolized by said service mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to the service mark and U.S. Registration No. 2,999,128 therefor, and the goodwill of the business symbolized by said service mark.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR.

Storandt Pann Margolis & Partners

Dated: 12/14/05

By:   
Name: Lawrence W. Margolis  
Title: Executive Vice Pres. d & TX