TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viacom International Inc.		12/21/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	New Viacom International Corp.
Street Address:	1515 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	72445029	VIACOM
Serial Number:	73283298	VIACOM
Serial Number:	74024169	VIACOM
Serial Number:	74543518	VIACOM CONSUMER PRODUCTS
Serial Number:	75360624	VIACOMMUNITY
Serial Number:	75563517	VIACOM
Serial Number:	76489448	KNOW HIV AIDS
Serial Number:	78036749	VIACOM PLUS
Serial Number:	78082412	VIACOM
Serial Number:	78311334	WE ME DIFFERENT VIEWS STRONGER VISION
Serial Number:	78333512	VIACOM
Serial Number:	78379542	VIACOM OUTDOOR
Serial Number:	78425250	KNOW HIV AIDS
Serial Number:	78428717	VIACOM OUTDOOR LATINO

CH $465.00 72445029

Serial Number:	78483065	VIACOM SPORTS
Serial Number:	78484725	VIACOM SPORTS
Serial Number:	78712694	VIAKIDS
Serial Number:	76267964	VIACOM PRODUCTIONS

CORRESPONDENCE DATA

Fax Number: (212)258-6193

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: cindy.carey@viacom.com

Correspondent Name: Cindy Carey

Address Line 1: 1515 Broadway

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	VII TO NEW VICORP ASMT
NAME OF SUBMITTER:	/Rebecca Borden/
Signature:	/rebecca borden/
Date:	01/06/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Viacom International Inc, ("Assignor"), a Delaware corporation with a place of business at 1515 Broadway, New York, New York 10036, is the owner of registrations/pending applications for the marks that are identified in schedule "A"("Marks") on and in connection with the classes of goods/services as identified in schedule "A" and as at December 21, 2005, assigns all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, New Viacom International Corp. ("Assignee"), a Delaware corporation with a place of business at 1515 Broadway, New York, New York, 10036 desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 21 day of December, 2005

Viacom International Inc.

By:
Name:
Title:

Sworn to before me this
21 day of Dec, 2005

Notary Public

MALLORY LEVITT
Notary Public, State of New York
No. 31-5026009
Qualified in New York County
Commission Expires April 11, 2006

SCHEDULE A

	A	B	C	D	E	F
1	AppNo	AppDt	RegNo	RegDt	Trademark	Status
2	72445029	03-Jan-1973	1008233	01-Apr-2005	VIACOM	Registered
3	73283298	24-Oct-1980	1218627	30-Nov-2002	VIACOM	Registered
4	74024169	30-Jan-1990	1703991	28-Jul-2002	VIACOM LOGO	Registered
5	74543518	28-Jun-1994	2016109	12-Nov-1996	VIACOM CONSUMER PRODUCTS	Registered
6	75360624	22-Sep-1997	2184130	25-Aug-1998	VIACOMMUNITY	Registered
7	75563517	09-Oct-1998	2451488	15-May-2001	VIACOM	Registered
8	76267964	05-Jun-2001	630950	08-Oct-2002	VIACOM PRODUCTIONS	Registered
9	76489448	12-Feb-2003	2960242	07-Jun-2005	KNOW HIV AIDS AND DESIGN	Registered
10	78036749	28-Nov-2000	2938727	05-Apr-2005	VIACOM PLUS	Registered
11	78082412	04-Sep-2001	2872492	10-Aug-2004	VIACOM (STYLIZED)	Registered
12	78311334	09-Oct-2003			WE ME DIFFERENT VIEWS STRONGER VISION DESIGN	Filed
13	78333512	26-Nov-2003	2901856	09-Nov-2004	VIACOM	Registered
14	78379542	05-Mar-2004	2920946	25-Jan-2005	VIACOM OUTDOOR	Registered
15	78425250	26-May-2004			KNOW HIV AIDS (STYLIZED)	Filed
16	78428717	02-Jun-2004	2964290	28-Jun-2005	VIACOM OUTDOOR LATINO (STYLIZED W/DESIGN)	Registered
17	78483065	14-Sep-2004			VIACOM SPORTS	Filed
18	78484725	16-Sep-2004			VIACOM SPORTS (DESIGN)	Filed
19	78712694	14-Sep-2005			VIAKIDS Design	Filed

TRADEMARK

RECORDED: 01/06/2006

REEL: 003222 FRAME: 0169