Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HR Outsourcing Events Today,		101/06/2005	LIMITED LIABILITY
LLC		0 170 072 000	COMPANY: NEW JERSEY

## **RECEIVING PARTY DATA**

Name:	LRP Conferences, LLC
Street Address:	360 Hiatt Drive
City:	Palm Beach Gardens
State/Country:	FLORIDA
Postal Code:	33418
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	2872976	HRO WORLD	
Registration Number:	l 2791315	WHERE BUSINESS LEADERS MAKE PROFITABLE DECISIONS	

# CORRESPONDENCE DATA

Fax Number: (404)572-5149

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-572-2533

Email: jbalcita@kslaw.com

Correspondent Name: Jeffrey P. Balcita

Address Line 1: 191 Peachtree Street

Address Line 2: 49th Floor

Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER:	09611.009007
NAME OF SUBMITTER:	Jeffrey P. Balcita

TRADEMARK

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Signature:	/s/ Jeffrey P. Balcita
Date:	01/06/2006
Total Attachments: 2 source=TM Assignment#page1.tif source=TM Assignment#page2.tif	

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#### **ASSIGNMENT**

WHEREAS, HR Outsourcing Events Today, LLC, a New Jersey Limited Liability Company, represents and warrants (i) that the following service marks (hereinafter referred to as the Service Marks)

Service Mark	Registration No.	Date of Registration
HRO WORLD	2,872,976	August 10, 2004
WHERE BUSINESS LEADERS MAKE PROFITABLE DECISIONS	2,791,315 S	December 9, 2003

were filed with the United States Patent and Trademark Office with HR Outsourcing Events, LLC, incorrectly listed as the Owner/Registrant, (ii) that to the best of HR Outsourcing Events Today, LLC's knowledge HR Outsourcing Events, LLC did not exist at the time of the filing of the applications for registration of the Service Marks and does not exist today, and (iii) that HR Outsourcing Events Today, LLC has adopted, used, is using and is the owner and was always the owner of the Service Marks which are now registered in the United States Patent and Trademark Office.

and WHEREAS, LRP Conferences, LLC, a Florida Limited Liability Company, has succeeded to the business, assets, and appurtenant goodwill of said HR Outsourcing Events Today, LLC related to the Service Marks,

NOW THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, HR Outsourcing Events Today, LLC hereby assigns to LRP Conferences, LLC all right, title and interest in and to the Service Marks, including all common law rights therein and said registrations therefor, together with the goodwill of the business symbolized by the Service Marks and the registration thereof.

Signed at BNN Rosehy New Jersey, this 6 day of James , 2006.

HR Outsourcing Events Today, LLC
By Outsourcing Today, LLC, its sole member

Print Name: Harry Fornberg

Title: Manager/Chairman/CEO

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FTL 294771.4

TRADEMARK Attorney Docket No. 28082.00001

State of New Jersey ) ) ss.

County of ESSLX )

On this day of January, 2006, personally appeared Harry

Feinberg, to me known to be the Manager/Chairman/CEO of HR Outsourcing Events

Today, LLC, the assignor above named, and acknowledged that he executed the foregoing

Assignment on behalf of its successor and assignee LRP Conferences, LLC and pursuant to

authority duly received.

(Scall)

My commission explication Expl

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FTL 294771.4

**RECORDED: 01/06/2006**