

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Bank Club Association, Inc. dba United Bank Services		12/30/2005	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Trilegiant Corporation		
Street Address:	100 Connecticut Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06850		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1453482	CARDSECURE	
Registration Number:	1644588	CONSUMER ACTION TEAM	
Registration Number:	1980215	CARDMILES	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 468-4800		
Email:	jkatz@dglaw.com, tjones-houston@dglaw.com		
Correspondent Name:	Jeffrey C. Katz, Esq.		
Address Line 1:	1740 Broadway		
Address Line 2:	DAVIS & GILBERT LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	00517-0243-000		
NAME OF SUBMITTER:	Jeffrey C. Katz		

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TRADEMARK
REEL: 003222 FRAME: 0913

Signature:	/jeffrey c. katz/
Date:	01/05/2006
Total Attachments: 2 source=UBCA-TRIL ASGp1#page1.tif source=UBCA-TRIL ASGp2#page1.tif	

ASSIGNMENT

WHEREAS, United Bank Club Association, Inc. dba United Bank Services, a corporation of the State of Oklahoma (hereinafter "Assignor"), is the owner of the marks listed below which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CARDSECURE	1,453,482	August 18, 1987
CONSUMER ACTION TEAM	1,644,588	May 14, 1991
CARDMILES	1,980,215	June 11, 1996

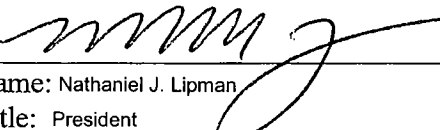
WHEREAS, Trilegiant Corporation, a corporation of the State of Delaware (hereinafter "Assignee"), is desirous of acquiring said marks and said registrations thereof.

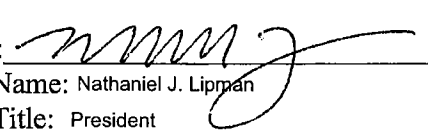
THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, subject to the security interest created by that certain Guarantee and Collateral Agreement, dated October 17, 2005, among Assignor and Assignee, as grantors, and Credit Suisse, Cayman Island Branch, as administrative agent for the Secured Parties (as defined in the Guarantee and Collateral Agreement), together with the goodwill of the business symbolized by the marks, and the registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 30th day of December 2005.

United Bank Club Association, Inc.

Trilegiant Corporation

By: 
Name: Nathaniel J. Lipman
Title: President

By: 
Name: Nathaniel J. Lipman
Title: President