

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportswear of Sweden AB		08/01/2004	Swedish company:

RECEIVING PARTY DATA	
Name:	SOS Sportswear AB
Street Address:	Midskogsgard 13
City:	Stockholm
State/Country:	SWEDEN
Postal Code:	115 43
Entity Type:	Swedish company:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	75448387	S O S SPORT

CORRESPONDENCE DATA	
Fax Number:	(716)849-0349
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	716.856.4000
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Correspondent Name:	Rachel S. Watt
Address Line 1:	Hodgson Russ LLP
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Address Line 4:	Buffalo, NEW YORK 14203-2391

ATTORNEY DOCKET NUMBER:	011485.00018
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Rachel S. Watt

Signature:

/rachel s. watt/

Date:

01/17/2006

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Sportswear of Sweden AB, a Swedish company, whose address is Box 29038, S-1000 52 Stockholm, Sweden ("Sportswear of Sweden") became the owner of the trademark which is the subject of an application filed in the United States Patent and Trademark office as set forth in Schedule A attached hereto and hereby made a part hereof; and

WHEREAS, SOS Sportswear AB, a Swedish company, whose address is Midskogsgrand 13, 115 43 Stockholm, Sweden ("SOS Sportswear") is desirous of acquiring said trademark, said application and the trademark registration issuing thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Sportswear of Sweden hereby assigns to SOS Sportswear all right, title and interest in and to said trademark and said trademark application together with the goodwill of the business symbolized by said trademark.

This Assignment is effective as of July 1, 2000

Sportswear of Sweden AB

By 

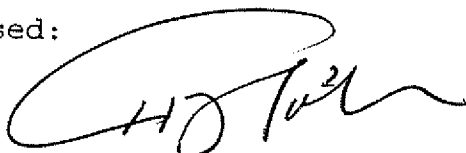
Name:

Title: Brandmakt

Date: 1 August 2004

Witnessed:

Name:



Address:

Box 7833

103 98 STOCKHOLM

Date:

1 August 2004

Witnessed:

Per Axel

Name:

JOHANNA WESTERLUND

Address:

Box 7833

103 98 STOCKHOLM

Date:

SCHEDULE A

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
SOS SPORT and design	75/448,387	March 11, 1998

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