

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal Map Enterprises, Inc.		01/13/2006	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Map and Globe, LLC		
Street Address:	656 San Pablo Avenue		
City:	Casselberry		
State/Country:	FLORIDA		
Postal Code:	32707		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78230045	STRETCH USA	
CORRESPONDENCE DATA			
Fax Number:	(202)659-1559		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-457-0160		
Email:	trademark@dickinsonwright.com		
Correspondent Name:	Jeffrey S. Molinoff		
Address Line 1:	1901 L Street NW, Ste. 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	28728-18		
NAME OF SUBMITTER:	Jeffrey Molinoff		
Signature:	/Jeff Molinoff/		
Date:	01/18/2006		

OP \$40.00 78230045

Total Attachments: 2

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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 11th day of January, 2006, by and between Universal Map Enterprises, Inc., (hereinafter "Assignor"), a corporation organized under the laws of Michigan, having an address at 795 Progress Court, Williamston, Michigan 48895 and Map and Globe, LLC (hereinafter "Assignee"), a limited liability company organized under the laws of Florida, having an address at 656 San Pablo Avenue, Casselberry, Florida 32707.

WHEREAS, Assignor believes it owns and has used, or is using, or intends to use, the trademark identified in attached Exhibit A (hereinafter the "Mark");

WHEREAS, Assignee is desirous of acquiring the Mark.

NOW, THEREFORE, it is agreed that for good and valuable consideration, the receipt and sufficiency of such consideration is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee its rights, title, interest in and to as well as the goodwill associated with the Mark and the federal application therefore.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

Universal Map Enterprises, Inc.

By: [Signature]

Name: Ten VanAUSTINE

Title: CFO

State of Michigan)
) ss:
County of Ingham)

Shirley A. Munson, being duly sworn, did depose and say this 13th day of January, 2006 that (s)he is an officer of Universal Map Enterprises, Inc.; that (s)he is authorized to execute this Assignment on behalf of said corporation; that (s)he has read and signed the foregoing Assignment and knows and understands the contents thereof.

[Signature]
Notary Public

My Commission expires: 7-13-06

SHIRLEY A. MUNSON
NOTARY PUBLIC INGHAM CO., MI
MY COMMISSION EXPIRES ON 07/13/06

DC 28728-18 107512

EXHIBIT A

Word Mark	STRETCH USA
Goods and Services	IC 028. US 022 023 038 050. G & S: Equipment sold as a unit for playing educational and entertainment games
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	78230045
Filing Date	March 26, 2003
Current Filing Basis	1B
Original Filing Basis	1B
Owner	(APPLICANT) Universal Map Enterprises, Inc. CORPORATION FLORIDA 795 Progress Court Williamston MICHIGAN 48895
Attorney of Record	JOHN M NABER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "USA" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE