

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercury Online Solutions, Inc.		08/01/2005	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	3M Company		
Street Address:	2501 Hudson Road		
Internal Address:	3M Center		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55144		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2765971	DSN DIGITAL SIGNAGE NETWORKS	
Registration Number:	2443644	POWERED BY FRED	
CORRESPONDENCE DATA			
Fax Number:	(651)736-3783		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	651-736-6940		
Email:	trademarks@mmm.com		
Correspondent Name:	Michelle M. Michel		
Address Line 1:	2501 Hudson Road		
Address Line 2:	3M Center, Bldg. 220-9E-01		
Address Line 4:	St. Paul, MINNESOTA 55144		
ATTORNEY DOCKET NUMBER:	35575 AND 35576		
NAME OF SUBMITTER:	Michelle M. Michel		

CH \$65.00 2765971

Signature:

/Michelle M. Michel/

Date:

01/19/2006

Total Attachments: 1
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UNITED STATES TRADEMARK REGISTRATION ASSIGNMENT

WHEREAS, Mercury Online Solutions, Inc., a corporation of the State of Washington, 600 Ericksen Avenue N.E., Suite 200, Bainbridge Island, WA 98110, has adopted, used and is using the following registered marks:

<u>Mark</u>	<u>Registration No.</u>
DSN DIGITAL SIGNAGE NETWORKS AND DESIGN	2765971
FRED FOTO-REALISTIC ELECTRONIC DISPLAY	2172093
FRED FOTO-REALISTIC ELECTRONIC DISPLAY AND DESIGN	2172092
POWERED BY FRED	2443644

<u>Mark</u>	<u>Application No.</u>
M AND DESIGN	78/384723

WHEREAS, 3M Company, a corporation of the State of Delaware, 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, is desirous of acquiring the said trademarks thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Mercury Online Solutions, Inc. does hereby assign unto the said 3M Company all right, title and interest in and to the said registered marks, together with the good will of the business symbolized by the registered marks.

Mercury Online Solutions, Inc.

By: *John A. Eisenbauer*
 Name: John A. Eisenbauer
 Title: Pres + CEO
 Date: 8/1/05

STATE OF Washington
) ss.
 COUNTY OF Kitsap

On this 1st day of August, 2005, before me appeared John A. Eisenbauer the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Mercury Online Solutions, Inc. with authority to do so.

Carolyn E Hart
 Notary CAROLYN E HART [stamp]