# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
BERK CORP., INC.		12/01/2005	CORPORATION: CALIFORNIA	

## RECEIVING PARTY DATA

Name:	JAKKS PACIFIC, INC.	
Street Address:	2619 Pacific Coast Highway	
Internal Address:	Suite 250	
City:	Malibu	
State/Country:	CALIFORNIA	
Postal Code:	90265	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	2314523	BIG LIKE ME	
Registration Number:	2335473	JUST 4 FUN	
Registration Number:	2338020	SOFTSCAPES	

#### CORRESPONDENCE DATA

Fax Number: (310)455-6302

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

310-456-7799 Phone: Email: Legal@JAKKS.net Correspondent Name: General Counsel

Address Line 1: 22619 Pacific Coast Highway

Suite 250 Address Line 2:

Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:	Mel Kyle
Signature:	/MEL/

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Date:	01/19/2006
Total Attachments: 1 source=berk#page1.tif	

TRADEMARK REEL: 003230 FRAME: 0571

#### ASSIGNMENT OF TRADEMARKS

WHEREAS, BERK CORP., INC., a corporation organized and existing under the laws of California, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARI		APP. NO.	REG. NO.	REG. DATE	STATUS
BIG LIKE ME	US	75633486	2314523	2/1/2000	Registered
JUST 4 FUN	US	75660284	2335473	3/28/2000	Registered
SOFTSCAPES	US	75633495	2338020	4/4/2000	Registered

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this day of December, 2005.

BERK CORP., INC.

By Joel Bennett

Chief Financial Officer

RECORDED: 01/19/2006

1 of 1