

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gemological Appraisal Association, Inc.		11/07/2005	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Collectors Universe, Inc.		
Street Address:	P.O. Box 6280		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92658		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2086995	PALMIERI'S MARKET MONITOR	
Registration Number:	1229793	DIAMOND MARKET MONITOR	
Registration Number:	1231087		
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dgrace@loeb.com		
Correspondent Name:	David W. Grace c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4164		
ATTORNEY DOCKET NUMBER:	206104-10014		
NAME OF SUBMITTER:	David W. Grace		

CH \$90.00 2086995

Signature:

/David W. Grace/

Date:

01/23/2006

Total Attachments: 5

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "Assignment"), dated as of November 7, 2005, by and among Collectors Universe, Inc., a Delaware corporation ("Purchaser"), Donald A. Palmieri, an individual resident of the State of New York and Pamela C. Palmieri, an individual resident of the State of New York (collectively, the "Shareholders"), and Gemological Appraisal Association, a Pennsylvania corporation (the "Company") provides:

1. That for and in consideration of the conveyance made herein, the consideration received therefore by the Company and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Company hereby transfers, conveys, assigns and delivers to the Purchaser, and the Purchaser hereby acquires and assumes from the Company, free and clear of all Liens (other than the Permitted Liens), all of the rights, title and interests of the Company in and to (i) all trademarks, service marks, trade names and registered user names throughout the world, including registrations and applications for registration thereof, all of which are listed on Exhibit A attached hereto; (ii) all patents throughout the world including registrations and applications for registration thereof, all of which are listed on Exhibit A attached hereto; and (iii) all websites, domain names, and URLs listed on Exhibit A attached hereto; and (iv) all know-how, customer lists, software, business and marketing plans, other Intellectual Property and other intangible property with respect to the Business, whether pending, applied for or issued, whether filed in the United States or in other countries, together with all associated goodwill (collectively, the "Intellectual Property Rights"). Without limiting the foregoing, the Company hereby also transfers, conveys, assigns and delivers to the Purchaser, and the Purchaser hereby acquires and assumes from the Company, all of the Company's right, title and interest in and to (a) all common law and statutory right, title and interest in such Intellectual Property Rights, (b) all rights of registration, maintenance, renewal and protection associated with such Intellectual Property Rights, (c) any and all divisions, reissues, continuations and extensions of any patent or patent application contained in such Intellectual Property Rights, (d) the right to create derivative works associated with the Intellectual Property Rights and (e) all rights to file actions, recover and retain damages or obtain equitable remedies for past, present and future infringements and of opposition, interference and/or cancellation proceedings for protection of such Intellectual Property Rights. Notwithstanding the foregoing, however, nothing herein shall be construed as the Company transferring, conveying, assigning or delivering to the Purchaser, or the Purchaser acquiring or assuming from the Company, those items of Intellectual Property which are Excluded Assets.

2. This Assignment shall automatically become effective as of the Closing Date, without any further action being taken by the Company or the Purchaser.

3. This Assignment has been executed to implement the Asset Purchase Agreement, dated as of November 7, 2005, by and among the Company, the Purchaser, Donald A. Palmieri, an individual resident of the State of New York, and Pamela C. Palmieri, an individual resident of the State of New York (the "Asset Purchase Agreement"), and nothing contained herein shall be deemed or construed to impair or alter any of the provisions of the Asset Purchase

Agreement. This Assignment shall be binding upon and inure to the benefit of the respective successors and assigns of the parties to this Assignment.

THIS ASSIGNMENT IS IN ALL RESPECTS SUBJECT TO THE PROVISIONS OF THE AGREEMENT AND IS NOT INTENDED IN ANY WAY TO MODIFY, SUPERCEDE, LIMIT OR QUALIFY ANY PROVISION OF THE ASSET PURCHASE AGREEMENT.

4. Terms used but not defined herein shall have the meaning set forth in the Asset Purchase Agreement.

5. This Assignment shall be construed and governed in accordance with the laws of the State of New York, without regard to conflicts of laws principles.

6. This Assignment may be executed in any number of counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

7. The terms of this Assignment may only be modified by a written agreement duly signed by the parties hereto.

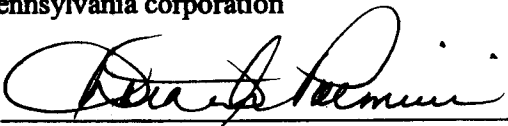
8. The parties hereto agree to execute and deliver all such further documentation, instruments, and the like and to take such further action as is reasonably required to carry out the intentions or to facilitate the performance of the terms of this Assignment.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, Purchaser and Company have caused this Intellectual Property Assignment Agreement to be executed as of the date first written above by their respective officers thereunto duly authorized.

THE COMPANY:

GEMOLOGICAL APPRAISAL ASSOCIATION, INC.,
a Pennsylvania corporation

By: 
Donald A. Palmieri, President

THE PURCHASER:

COLLECTORS UNIVERSE, INC.,
a Delaware corporation

By: _____
Michael R. Haynes, Chief Executive Officer

LA9287056
20610410014

TRADEMARK
REEL: 003232 FRAME: 0352

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THE COMPANY:

GEMOLOGICAL APPRAISAL ASSOCIATION, INC.,
a Pennsylvania corporation

By: _____
Donald A. Palmieri, President

THE PURCHASER:

COLLECTORS UNIVERSE, INC.,
a Delaware corporation

By: Michael R. Haynes
Michael R. Haynes, Chief Executive Officer

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20610410014

TRADEMARK
REEL: 003232 FRAME: 0353

EXHIBIT A

Trademarks, DBAs, Service Marks, Trade Names, Domain Names, Websites

The following marks have been registered with the United States Patent and Trademark Office:

2,086,995 Palmieri's Market Monitor, date issued 8/12/97

1,229,793 Diamond Market Monitor, date issued 1982, subsequently renewed and will expire in 2013.

1,231,087 Diamond Microscope and Design Logo, issued 3/15/83
T.M. Serial number: 372,190 Please see the attached letter dated March 24 1983 regarding registration.

Registered and Common Law Copyrights

The Publication Business has no copyrights registered with the United States Copyright Office but may have some common law copyright in the publication.

Software

Publication Software designed for the Publication Business by Mohammad Ellawand and Ali Saab.

Customers and Suppliers

Please see the attached subscriber list.

Supplier – Greentree Printing Inc.