

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Style Products, LLC		11/22/2005	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	The Mentholatum Company		
Street Address:	707 Sterling Drive		
City:	Orchard Park		
State/Country:	NEW YORK		
Postal Code:	14127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1357537	CHAP-AID	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	ksmith@sughrue.com, vmullineaux@sughrue.com		
Correspondent Name:	Kevin G. Smith		
Address Line 1:	2100 Pennsylvania Avenue		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	800784		
NAME OF SUBMITTER:	Kevin G. Smith		
Signature:	/Kevin G. Smith/		

CH \$40.00 1357537

Date:

01/20/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, HOME STYLE PRODUCTS, LLC, a limited liability company of Virginia, with an address at 147 Mill Ridge Road, Lynchburg, Virginia 24502 (the "Assignor"), is the owner of U.S. Registration No. 1,357,537 for the mark CHAP-AID (the "Mark");

WHEREAS, THE MENTHOLATUM COMPANY, a corporation of Delaware, with an address at 707 Sterling Drive, Orchard Park, New York 14127 (the "Assignee"), is desirous of acquiring said Mark and the registration thereof;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and above-identified registration, together with the goodwill of the business symbolized by the Mark.

Dated: 11-22-05

HOME STYLE PRODUCTS, LLC

By: Jean M. Haslem, CEO
Name:
Title:

RECORDED: 01/20/2006

TRADEMARK
REEL: 003232 FRAME: 0701