

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
California Choice Benefit Administrators, Inc.		09/27/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Choice Administrators, Inc.		
<b>Street Address:</b>	721 S. Parker Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Orange		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92868		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78574448	PACIFIC CHOICE	
<b>Serial Number:</b>	78574425	NORTHWEST CHOICE	
<b>Serial Number:</b>	78574443	OREGON CHOICE	
<b>Serial Number:</b>	78574454	WASHINGTON CHOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(626)792-6886		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(626) 792-8808		
<b>Email:</b>	smattern@changmattern.com		
<b>Correspondent Name:</b>	Stephen H. Mattern		
<b>Address Line 1:</b>	80 S. Lake Ave.		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91101		

OP \$115.00 78574448

NAME OF SUBMITTER:	Stephen H. Mattern
Signature:	/shm/
Date:	01/24/2006
Total Attachments: 0	

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