

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PUREWORLD BOTANICALS, INC.		01/12/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NATUREX		
Street Address:	ZAC Pole Technologique Agroparc, Montfavet		
City:	Avignon		
State/Country:	FRANCE		
Postal Code:	F-84140		
Entity Type:	COMPANY: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2041379	PURE WORLD	
Registration Number:	2345911	MACAPURE	
CORRESPONDENCE DATA			
Fax Number:	(713)223-4873		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-224-8080		
Email:	jcraft@egbertlawoffices.com		
Correspondent Name:	John S. Egbert		
Address Line 1:	412 Main St., 7th Floor		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	1811-83		
DOMESTIC REPRESENTATIVE			
Name:	John S. Egbert and Jeremy Craft		
Address Line 1:	412 Main St., 7th Floor		

OP \$65.00 2041379

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:

John S. Egbert

Signature:

/1811-83/

Date:

01/30/2006

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS PUREWORLD BOTANICALS, INC. ("Assignor"), a corporation of Delaware, has adopted and uses the trademarks "PURE WORLD", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 2,041,379, registered on February 25, 1997, and "MACAPURE", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 2,345,911, registered on April 25, 2000; and

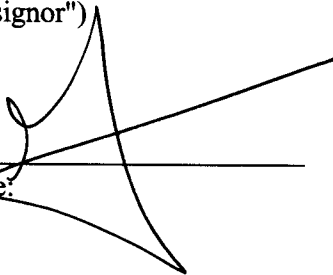
WHEREAS NATUREX ("Assignee") a French company, of ZAC Pôle Technologique Agroparc, Montfavet, Avignon, France F-84140, is desirous of acquiring said trademarks and the registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the registrations, together with the good will of the business symbolized by the trademarks.

This Assignment is executed this _____ day of JAN 12 2006, in the year _____.

PUREWORLD BOTANICALS, INC.
("Assignor")

By: _____
Name: _____
Title: _____



NATUREX
("Assignee")

By: _____
Name: _____
Title: _____

