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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 12/01/2005 900037020

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/13/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Data	Entity Type
The McGraw-Hill Companies, Inc.		09/13/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Leonard, William H.
Street Address:	108 Morgan Drive
City:	Central
State/Country:	South Carolina
Postal Code:	29630
Entity Type:	Individuals: UNITED STATES (Please see page 3 for the 2 nd assignee.)

PROPERTY NUMBERS Total: 1

Property Type Number		Word Mark
Registration Number:	2217617	BIOLOGY A COMMUNITY CONTEXT

CORRESPONDENCE DATA

Fax Number:

(212)527-7701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

212.527.7700

Emall:

tmdocket@darbylaw.com

Correspondent Name:

Laura J. Winston and Andrew Baum

Address Line 1:

Darby & Darby P.C., P.O. Box 5257

Address Line 4:

New York, NEW YORK 10150-5257

ATTORNEY DOCKET NUMBER:	05700/320052B-USD
NAME OF SUBMITTER:	Laura J. Winston
Signature:	flaure j winston/

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Date: 12/01/2005

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DOCUMENT ID # 900037020

ADDITIONAL RECEIVING PARTY(IES) DATA:

(2)

Name: John E. Penick

Address: 201 Bathgate Lane

City: Cary

State: North Carolina

Zip Code: 29630

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ASSIGNMENT OF TRADEMARK

This Trademark Assignment (the "Assignment") is made as of September 13, 2005 (the "Effective Date") by The McGraw-Hill Companies, Inc. ("Assignor").

The "Assignees" are:

Name:

William H. Leonard

Street Address:

108 Morgan Drive

City, State, Zip:

Central, South Carolina 29630

and

Name:

John E. Pemck

Street Address:

201 Bathgate Lane

City, State, Zip:

Cary, North Carolina 27513

Whereas, Assignor is the owner of all rights, title and interest in and to the trademark [and/or service marks] known as Blology: A Community Context, a trademark registered in the United States Patent and Trademark Office as Registration Number 2,217,617 for educational publications in print, namely, textbooks, instruction manuals and newsletters for teaching biology, in Class 16, including, without limitation, all applications and registrations therefore and all common law rights therein (the "Trademark"), and to the goodwill and reputation connected with and symbolized by the Trademark, and

WHEREAS, Assignor desires to assign all right, title and interest in and to the Trademark to Assignees, and Assignees wish to accept such assignment, and

Now, THEREFORE:

- 1. Assignor hereby transfers, conveys and assigns to Assignees all right, title and interest throughout the world in and to the Trademark, and its registration in the U.S. Patent and Trademark Office and evidenced by Registration Number, together with all goodwill associated therewith, to have and to hold as the Assignees' own.
- 2. For one (1) year from the date hereof, Assignor shall take or cause to be taken any such further actions, and to execute, deliver and file or cause to be executed, delivered and filed such further documents and instruments as may be reasonably required or requested by Assignees in order to effectuate fully the purposes hereof, including, without limitation, executing such written instruments and extending such other cooperation as may be reasonably necessary to convey the Trademark to Assignees, and to perfect Assignees' interest in the Trademark and its registration.
- 3. Assignor represents and warrants to Assignees that it is the sole owner of the Trademark and its Registration, free and clear of all claims of others, and that Assignees have the power, right and authority to make the assignments, transfers and conveyances herein made to the Assignees.

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IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its authorized representative.

Assignor:

The McGraw-Hill Companies, Inc.

Susan Winter, Associate General Counsel

Title: Associate General Counsel and Assistant Secretary

221 Avenue of the Americas, 48th floor

New York, New York 10020

STATE OF NEW YO COUNTY OF New Yor

On the 124 day of September 2005,

before me personally came Susan Winter, to me known, who, being by me duly swom, did depose and say that she is the Associate General Counsel and Assistant Secretary of The McGraw-Hill Companies, Inc., the corporation described in and which executed the above instrument; that she has been authorized to execute said instrument on behalf of said corporation; and that she signed said instrument on behalf of said corporation pursuant to said authority.

buri E. Silver

Notary Public

[Notarial Seal]

DAWN E. SILVER lotary Public, State of New York Qualified in New York County

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RECORDED: 12/01/2005