

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Recorded incorrectly by Assignment Division as patent assignment and should be recorded as trademark assignment. previously recorded on Reel 015487 Frame 0125. Assignor(s) hereby confirms the Change of Name and Assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kraft Foods North America, Inc.	FORMERLY Kraft Foods, Inc.	06/03/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Kraft Foods Holdings, Inc.
<b>Street Address:</b>	Three Lakes Drive
<b>Internal Address:</b>	NF577
<b>City:</b>	Northfield
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60093
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2347686	POST SELECTS

**CORRESPONDENCE DATA**

Fax Number: (847)646-5101  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 847-646-2213  
 Email: donita.hayes@kraft.com  
 Correspondent Name: Donita Hayes, Kraft Foods  
 Address Line 1: Three Lakes Drive  
 Address Line 2: NF577  
 Address Line 4: northfield, ILLINOIS 60093

<b>ATTORNEY DOCKET NUMBER:</b>	58776-CEREAL
<b>NAME OF SUBMITTER:</b>	Donita Hayes

CH \$40.00 2347686

Signature:	/donita hayes/
Date:	02/02/2006
<b>Total Attachments: 9</b> source=Post Selects Assignment#page1.tif source=Post Selects Assignment#page2.tif source=Post Selects Assignment#page3.tif source=Post Selects Assignment#page4.tif source=Post Selects Assignment#page5.tif source=Post Selects Assignment#page6.tif source=Post Selects Assignment#page7.tif source=Post Selects Assignment#page8.tif source=Post Selects Assignment#page9.tif	

06-24-2004

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To The Honorable Commissioner for Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 6-14-04  
 Name: KRAFT FOODS NORTH AMERICA, INC.  
 Address: THREE LAKES DRIVE  
 City: NORTHFIELD State: IL Zip: 60093  
 Individual(s) Association  
 General Partnership Limited Partnership  
 Corporation-State of: DELAWARE  
 Other

2. Name and address of receiving party(ies):  
 Name: KRAFT FOODS HOLDINGS, INC.  
 Address: THREE LAKES DRIVE  
 City: NORTHFIELD State: IL Zip: 60093  
 Individual(s) Association  
 General Partnership Limited Partnership  
 Corporation-State of: DELAWARE  
 Other:

Additional name(s) of conveying party(ies)?

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes  No

(Designation must be a separate document from Assignment.)  
Additional name(s) & address(es) attached?  
Yes  No

3. Nature of Conveyance:  
 Assignment Merger  
 Security Agreement Change of Name  
 Other

Execution Date: JUNE 3, 2004

2347686

4. Application number(s) or registration number(s):  
 A. Trademark Registration No.(s)

B. Trademark Registration No.(s):  
2347686 POST SELECTS

Additional numbers attached? Yes (if yes, then attach numbers on a separate sheet and send along with this page)

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: DOUGLAS W. CHERRY  
 Company: KRAFT FOODS HOLDINGS, INC.  
 Street Address: THREE LAKES DRIVE  
 City: NORTHFIELD State: IL Zip: 60093

6. Total number of applications and registrations involved: 1  
 7. Total fee (37 CFR 3.41): \$ 40.00  
\$40 for one mark; \$25 each additional  
 Enclosed  
 Authorized to be charged to deposit account #11-1650 if any additional fees are required.

06/23/2004 6TON11 00000000 111650 2347686  
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8. Deposit account number: 11-1650  
 (Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing DOUGLAS W. CHERRY

Signature *Douglas W. Cherry*  
 Total number of pages comprising cover sheet: 1

Date: 6/18/04



06-14-2004

U.S. Patent & Trademark Office Form PTO-1072

TRADEMARK  
REEL: 003239 FRAME: 0092

## Assignment of Trademark

**WHEREAS**, Kraft Foods North America, Inc., a Delaware corporation, formerly Kraft Foods, Inc., a Delaware corporation ("Assignor"), is the owner of the trademark listed on Schedule "A," attached hereto and incorporated herein by reference (the "Trademark"); and

**WHEREAS**, Kraft Foods Holdings, Inc. ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Trademark, including the right to bring actions for infringement of the Trademark occurring prior to the date of this Assignment.

**NOW THEREFORE**, for good and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Trademark, together with the goodwill of the business symbolized by the Trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

All Trademarks, either present or future, which are unassignable by Assignor, whether at law or by contract or otherwise, or which if assigned would cause Assignor to be in breach of the terms of a contract, or would result in a taxable event if transferred, shall not be assigned, and are not assigned to Assignee by this instrument.



Schedule "A"

Trademark

POST SELECTS

Application No.

75/512780

Registration No.

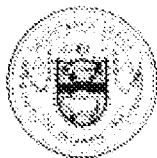
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State of Delaware  
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KRAFT FOODS, INC.", CHANGING ITS NAME FROM "KRAFT FOODS, INC." TO "KRAFT FOODS NORTH AMERICA, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF MARCH, A.D. 2001, AT 12 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

0894018 8100

AUTHENTICATION: 1021617

010126028

DATE: 03-14-01

TRADEMARK  
REEL: 003239 FRAME: 0096

**CERTIFICATE of AMENDMENT  
to  
CERTIFICATE of INCORPORATION  
of  
KRAFT FOODS, INC.**

**FIRST:** That by Unanimous Written Consent of the Board of Directors of Kraft Foods, Inc., a corporation organized under the General Corporation Law of the State of Delaware (the "Corporation"), resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of the Corporation, declaring said amendment to be in the best interests of the Corporation and submitting the amendment for a vote of the sole stockholder of the Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this Corporation be amended by changing Article First thereof so that, as amended, said Article shall be and read as follows: "The name of the Corporation is Kraft Foods North America, Inc."


**SECOND:** That thereafter the sole stockholder of the Corporation executed a Written Consent of Stockholder, in accordance with Section 228 of the General Corporation Law of the State of Delaware, in which consent the sole stockholder approved said amendment to the Corporation's Certificate of Incorporation.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**FOURTH:** That the capital of the Corporation shall not be reduced under or by reason of said amendment.

**IN WITNESS WHEREOF,** Kraft Foods, Inc. has caused this certificate to be signed by Calvin J. Collier, an Authorized Officer, this 12th day of March, 2001.

**KRAFT FOODS, INC.**

By:   
Name: Calvin J. Collier  
Title: Senior Vice President and General Counsel/Corporate Affairs

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 12:00 PM 03/12/2001  
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