# **JP** \$40.00 28040

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Peter S Felsenthal		02/02/2006	INDIVIDUAL: UNITED STATES

### RECEIVING PARTY DATA

Name:	Earle Industries, Inc.	
Street Address:	1759 Highway 64	
City:	Earle	
State/Country:	ARKANSAS	
Postal Code:	72331	
Entity Type:	CORPORATION: ARKANSAS	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2804057	W WHITMOR

### **CORRESPONDENCE DATA**

Fax Number: (314)480-1505

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 423.755.2654

Email: trademark@husch.com

Correspondent Name: Harry B. Ray

Address Line 1: 736 Georgia Avenue

Address Line 2: Suite 300

Address Line 4: Chattanooga, TENNESSEE 37402

ATTORNEY DOCKET NUMBER:	44157-032 W WHITMOR
NAME OF SUBMITTER:	Harry B. Ray
Signature:	/Harry B. Ray/
Date:	02/03/2006

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Total Attachments: 2 source=TM Assignment-Felsenthal to Whitmor 2804057#page1.tif source=TM Assignment-Felsenthal to Whitmor 2804057#page2.tif

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REEL: 003240 FRAME: 0088

TRADEMARK ASSIGNMENT

WHEREAS, PETER S. FELSENTHAL ("ASSIGNOR"), a citizen of the United

States, residing in Earle, Arkansas, has adopted, used, and is using, and is the owner of

the trademark and United States Registration No. 2,804,057, granted January 13, 2004,

for the mark W WHITMOR and Design (the "MARK"); and

WHEREAS, EARLE INDUSTRIES, INC. ("ASSIGNEE"), an Arkansas

corporation, having offices at P.O. Box 28, Highway 64, Earle, Arkansas 72331, is

desirous of acquiring the entire right, title and interest in and to the MARK and

registration, together with the good will of the business associated therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign and

transfer to ASSIGNEE his entire right, title and interest in and to the MARK, together

with the good will symbolized by the MARK, and all other rights which ASSIGNOR has

enjoyed thereunder, including any and all rights of recovery based on past infringement

of said MARK and/or registration (e.g., pre-assignment infringement claims and

damages), the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

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TRADEMARK REEL: 003240 FRAME: 0089

# Peter S. Felsenthal STATE OF ARKANSAS SS. COUNTY OF CRITTENDEN \_\_\_\_\_, 2006, personally appeared Peter S. day of February 2nd Felsenthal, to me known and known to be the Assignor above-named, and acknowledged to me that he executed the document as his own free will and deed. Wolyn Notary Public Carolyn Robb My Commission expires: 11/30/2014 County Of Crittenden Notary Public - Arkansas My Commission Exp. 11/30/2014 Assignee: EARLE INDUSTRIES, INC. Peter S. Felsenthal President STATE OF ARKANSAS SS. COUNTY OF CRITTENDEN ..., 2006, personally appeared PETER 2nd day of February S. FELSENTHAL, to me known and known to me to be President of Earle Industries, Inc., the Assignee above-named, and acknowledged to me that he executed the document on behalf of the Assignee and pursuant to authority duly received. Carolyn Robb County Of Crittenden My Commission expires: 11/30/2014 Notary Public - Arkansas My Commission Exp. 11/30/2014

Assignor:

RECORDED: 02/03/2006

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