

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nancy Sales Co.		06/13/2005	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Pet Pal Corporation		
Street Address:	317 HAVERHILL ST.		
City:	ROWLEY		
State/Country:	MASSACHUSETTS		
Postal Code:	01969		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78228360	BARK 'N BAKE OVEN	
CORRESPONDENCE DATA			
Fax Number:	(212)752-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-888-8200		
Email:	lmiller@fkiwsb.com		
Correspondent Name:	Larry B. Miller		
Address Line 1:	750 Lexinton Avenue23rd Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	BARKNBAKEASSGNMTNANCYCO		
NAME OF SUBMITTER:	Larry Miller		
Signature:	/larry miller/		
Date:	02/09/2006		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Nancy Sales Co., a Massachusetts corporation (the "Assignor") has applied for the mark **BARK 'N BAKE OVEN** (the "Mark") in the United States Patent and Trademark Office, Serial No. 78/228,360; and,

WHEREAS, Pet Pal Corporation, a Massachusetts corporation (the "Assignee") is desirous of acquiring any and all rights that the Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration including Assignee's purchase of Assignor's Pet Pal Business, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

[The remainder of this page is left blank intentionally.]

[Signature page follows.]

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Assignment of Trademark to be duly executed.

NANCY SALES CO.

By: Stephen D. Linkin

Name: Stephen D. Linkin

Title: President

PET PAL Corporation

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Assignment of Trademark to be duly executed.

NANCY SALES CO.

By: _____

Name: _____

Title: _____

PET PAL Corporation

By:  _____

Name: Tony Lawlor

Title: PRESIDENT