

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Rosenhaus		01/13/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Conopco, Inc.		
Street Address:	212 East 47 Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76076919	CLICK	
CORRESPONDENCE DATA			
Fax Number:	(212)692-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 692-1027		
Email:	gpgulia@duanemorris.com		
Correspondent Name:	Gregory P. Gulia, Esq.		
Address Line 1:	380 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10168		
ATTORNEY DOCKET NUMBER:	Y0759-00291		
NAME OF SUBMITTER:	Gregory P. Gulia		
Signature:	/Gregory P. Gulia/		
Date:	02/14/2006		

CH \$40.00 76076919

EXHIBIT B

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, STEVEN ROSENHAUS, an individual (hereinafter "Assignor"), is owner of rights to the trademark CLICK in the United States and United States Application Serial No. 76/076,919 therefor (the "Trademark"); and

WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of Delaware, with offices at 205 N. Michigan Avenue, Chicago, Illinois 60610 (hereinafter "Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and application therefor, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 13th day of January, 2006.

STEVEN ROSENHAUS

By: 

Name: Rosen

Title:

NY\285061-4