

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sugar Hill Records, Inc.		02/10/2006	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Welk Music Group, Inc.		
Street Address:	2700 Pennsylvania Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1971340	SUGAR HILL	
CORRESPONDENCE DATA			
Fax Number:	(919)854-2084		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919-854-1844		
Email:	jsleeper@coatsandbennett.com		
Correspondent Name:	David E. Bennett		
Address Line 1:	1400 Crescent Green		
Address Line 2:	Suite 300		
Address Line 4:	Cary, NORTH CAROLINA 27511		
ATTORNEY DOCKET NUMBER:	3949-001		
NAME OF SUBMITTER:	David E. Bennett		
Signature:	/David E. Bennett/		

CH \$40.00 1971340

Date:

02/15/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Sugar Hill Records, Inc., of Santa Monica, California is the owner of the United States Trademark Registration No. 1,971,340, for the mark **Sugar Hill plus design** registered in the United States Patent and Trademark Office on April 30, 1996; and

WHEREAS, Welk Music Group, Inc., a California corporation, located at 2700 Pennsylvania Avenue, Santa Monica, California 90404, is desirous of acquiring said registration and mark.

NOW, THEREFORE, in consideration of and in exchange for the sum of Five (\$5.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Sugar Hill Records, Inc., hereby assigns to Welk Music Group, Inc., the entire right, title and interest in and to said United States Trademark Registration No. 1,971,340 for the mark **Sugar Hill plus design** together with the good will of the business associated with the mark.

This the 10th day of February, 2006.

Sugar Hill Records, Inc.

By:



Lawrence L. Welk
CEO/Director