

02-15-2006



Electronic Version v1.1 Stylesheet Version v1.1

			1031238	330		
SUBMISSION TYPE:			NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
EFFECTIVE DATE:			01/16/2006			
CONVEYING PARTY DA	\TA	<u></u>				
Name			Formerly	Execution Date	Entity Type	
MR DAVID J MATT				01/16/2006	INDIVIDUAL:	
RECEIVING PARTY DAT	ГА					
Name: M	MONUMENT IP HOLDINGS, LLC					
Street Address: 1	001 BRIOSO [RIVE				i
City: C	COSTA MESA					
State/Country: C	CALIFORNIA					
Postal Code: 9	92627					
Entity Type: LIMITED LIABILITY COMPANY:						
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PROPERTY NUMBERS	Total: 1					
PROPERTY NUMBERS Property Type	Total: 1	er		Word Mark		
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Property Type	Numb 78204049		MONUMENT CLOTH			
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TRADEMARK REEL: 003249 FRAME: 0321 Total Attachments: 1

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TRADEMARK REEL: 003249 FRAME: 0322

TRADEMARK ASSIGNMENT

ASSIGNOR: DAVID J. MATT

ASSIGNEE: MONUMENT IP HOLDINGS, LLC

Trademark:

Monument Clothing

Serial No.:

78204049

Filing Date:

January 16, 2003

Assignor, an Individual, is the owner of the aforementioned trademark, and Assignee, a California Limited Liability Company, is desirous of acquiring sald trademark.

For good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

Dated: January 16, 2006

STATE OF CALIFORNIA

David J. Matt, Owner

))S\$

COUNTY OF ORANGE

On January 16, 2006, before me, Trent Marcus, a Notary Public in and for said State, personally appeared David J. Matt, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Trent Marcus

RECORDED: 02/10/2006

TRENT MARCUS
COMM. #1539788
NOTARY PUBLIC - CALIFORNIA
ORANGE COUNTY
My Comm. Expires December 31, 2008

PAGE 2/3 * RCVD AT 2/16/2006 2:01:37 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-6/26 * DNIS:2739790 * CSID:9495481180 * DURATION (mm-ss):00-52

TRADEMARK
REEL: 003249 FRAME: 0323