

2/10/06

02-15-2006

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/16/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MR DAVID J MATT		01/16/2006	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	MONUMENT IP HOLDINGS, LLC
Street Address:	1001 BRIOSO DRIVE
City:	COSTA MESA
State/Country:	CALIFORNIA
Postal Code:	92627
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78204049	MONUMENT CLOTHING

CORRESPONDENCE DATA

Fax Number: (949)548-1180  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 9495481140  
 Email: MONUMENTCLOTHING@YAHOO.COM  
 Correspondent Name: DAVID J MATT  
 Address Line 1: 2218 HOLIDAY ROAD  
 Address Line 4: NEWPORT BEACH, CALIFORNIA 92660

NAME OF SUBMITTER:	DAVID J MATT
Signature:	/davidjmatt/
Date:	02/10/2006

OP \$40.00 78204049

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

ASSIGNOR: DAVID J. MATT

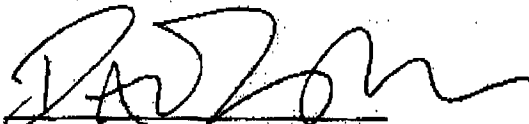
ASSIGNEE: MONUMENT IP HOLDINGS, LLC

Trademark: Monument Clothing  
Serial No.: 78204049  
Filing Date: January 16, 2003

Assignor, an individual, is the owner of the aforementioned trademark, and Assignee, a California Limited Liability Company, is desirous of acquiring said trademark.

For good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

Dated: January 16, 2006

By:   
David J. Matt, Owner

STATE OF CALIFORNIA        )  
  )SS  
COUNTY OF ORANGE        )

On January 16, 2006, before me, Trent Marcus, a Notary Public in and for said State, personally appeared David J. Matt, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Trent Marcus

