

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Numark Laboratories Inc.		01/02/2006	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Tower Laboratories Ltd.		
Street Address:	8 Industrial Park Road		
City:	Centerbrook		
State/Country:	CONNECTICUT		
Postal Code:	06409		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78624482	BROMO SELTZER	
CORRESPONDENCE DATA			
Fax Number:	(860)767-2129		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	860-767-2127		
Email:	kennethw@towerlabs.com		
Correspondent Name:	Kenneth Wexler, Tower Laboratories Ltd.		
Address Line 1:	8 Industrial Park Road		
Address Line 4:	Centerbrook, CONNECTICUT 06409		
NAME OF SUBMITTER:	Kenneth Wexler		
Signature:	/Kenneth Wexler/		
Date:	02/17/2006		

OP \$40.00 78624482

Total Attachments: 2

900042439

**TRADEMARK
 REEL: 003249 FRAME: 0678**

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UNITED STATES

ASSIGNMENT

THIS ASSIGNMENT is made effective the 2nd day of January, 2006 between, NUMARK LABORATORIES, INC., a corporation organized and existing under the laws of the State of New Jersey, with a principal place of business located at 164 Northfield Avenue, Edison, New Jersey 08837, United States of America (hereinafter the "ASSIGNOR"), and TOWER LABORATORIES LTD., a corporation organized and existing under the laws of the State of Connecticut, with a with a principal place of business located at #8 Industrial Park Road, P.O. Box 306, Centerbrook, Connecticut 06409, United States of America, (hereinafter the "ASSIGNEE").

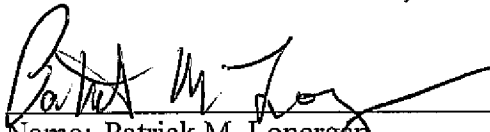
WHEREAS, ASSIGNOR is the owner of the Trademark and Trademark Application therefor listed in Schedule A attached hereto (hereinafter the "Trademark"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademark to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its right, title, and interest in the Trademark and Trademark Application therefor listed in Schedule A attached hereto, together with the good will of the business associated therewith and the portion of the business assets to which the Trademark and Trademark Application pertain, and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 2 day of January, 2006.

NUMARK LABORATORIES, INC.

BY: 
Name: Patrick M. Lonergan
Title: President

(Corporate seal)

TRADEMARK

REEL: 003249 FRAME: 0680

UNITED STATES

SCHEDULE A

Trademark

BROMO SELTZER

Application Number

78/624,482