# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
I.M. Sox, Inc.		08/30/2005	CORPORATION: GEORGIA

### **RECEIVING PARTY DATA**

Name:	Shamrock Corporation	
Street Address:	422 North Chimney Rock Road	
City:	Greensboro	
State/Country:	NORTH CAROLINA	
Postal Code:	27410	
Entity Type:	CORPORATION: NORTH CAROLINA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2272870	SORTABLE

## **CORRESPONDENCE DATA**

Fax Number: (803)253-8277

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 803-253-8282

Email: mmann@nexsenpruet.com

Correspondent Name: Michael A. Mann Address Line 1: PO Drawer 2426

Address Line 4: Columbia, SOUTH CAROLINA 29202-2426

ATTORNEY DOCKET NUMBER:	704489-12 SH
NAME OF SUBMITTER:	Michael A. Mann
Signature:	/michael a mann/
Date:	02/21/2006

TRADEMARK REEL: 003250 FRAME: 0342

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Total Attachments: 1

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TRADEMARK
REEL: 003250 FRAME: 0343

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#### ASSIGNMENT OF TRADEMARK

WHEREAS, I.M. SOX, Inc., of Woodstock, Georgia (ASSIGNOR), a Georgia Corporation of 904 Pinchurst Cover, Woodstock, Georgia 30188, has adopted, used and is using the mark SORTABLE which is subject of federal trademark registration no. 2,272,870, issued August 24, 1999; and

WHEREAS, Shamrock Corporation, a North Carolina Corporation, of 422 North Chimney Road Road, Greensboro, North Carolina 27410, d/b/a Innisbrook, (ASSIGNEE) is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, Assignor hereby assigns to Assignee his entire interest in the trademark and in the registration thereof, No. 2272870, together with the goodwill of the business in connection with which such mark is used.

In witness whereof, Assignor has executed this instrument

Date: 8/30/05	By: Veronica S. Freher Title: Pres, dent
State of Grosgia )	
State of <u>(reorgial</u> ) ss  County of <u>(harkee</u> )	
Personally appeared before me Veranico of LM. SO presence pursuant to authority duly received (SEAL)	X, Inc. who signed the foregoing instrument in my

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