

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hughes Supply Management Services, Inc.		02/10/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Alliance Trading, Inc.		
Street Address:	109 Northpark Boulevard		
City:	Covington		
State/Country:	LOUISIANA		
Postal Code:	70433		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2271866	POOL SEASON	
CORRESPONDENCE DATA			
Fax Number:	(225)248-3098		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	225-248-2098		
Email:	jwtrademarks@joneswalker.com		
Correspondent Name:	Robert C. Tucker		
Address Line 1:	8555 United Plaza Blvd., 5th Floor		
Address Line 4:	Baton Rouge, LOUISIANA 70809		
ATTORNEY DOCKET NUMBER:	096568-40		
NAME OF SUBMITTER:	Robert C. Tucker		
Signature:	/robert c. tucker/		
Date:	02/21/2006		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

One Hughes Way

WHEREAS, HUGHES SUPPLY MANAGEMENT SERVICES, INC., ("Assignor") whose business address is ~~28 North Orange Avenue, Suite 200~~ Orlando, FL ~~32801~~, is the owner of U.S. Registration No. 2,271,866 for "POOL SEASON," hereinafter referred to as the "trademark"; and

32805

WHEREAS, ALLIANCE TRADING, INC., ("Assignee") a Delaware corporation, whose business address is 109 Northpark Boulevard, Covington, LA 70433, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

Assignor does hereby assign, transfer, and set over to Assignee its entire right, title, and interest in and to the trademark, together with the goodwill of the business in connection with which the trademark is used, and all registrations and applications therefor in the United States and in all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and in all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all claims for damages by reason of past, present, or future infringement or other unauthorized use of the trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is made effective February 10, 2006.

HUGHES SUPPLY MANAGEMENT SERVICES, INC.

By: [Signature]
Name: John Z. Paré
Title: Secretary

ALLIANCE TRADING, INC.

By: [Signature]
Name: Shaleen Lee
Title: President