

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Capital Corporation		01/19/2006	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Opinion Research Corporation
Street Address:	600 College Road East
Internal Address:	Suite 4100
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540
Entity Type:	CORPORATION: DELAWARE

Name:	Macro International, Inc.
Street Address:	11785 Beltsville Drive
City:	Calverton
State/Country:	MARYLAND
Postal Code:	20705
Entity Type:	CORPORATION: DELAWARE

Name:	Social & Health Services, Ltd
Street Address:	11420 Rockville Pike
Internal Address:	Suite 100
City:	Rockville
State/Country:	MARYLAND
Postal Code:	20852
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark

OP \$590.00 1158530

Registration Number:	1158530	CARAVAN SURVEYS
Registration Number:	1147327	ORC
Registration Number:	1470224	CARAVAN
Registration Number:	2002715	ORC INTERNATIONAL
Registration Number:	2025408	PASS-ALONG
Registration Number:	2121094	CUSTOMER LOYALTY PLUS
Registration Number:	2119176	CL+
Registration Number:	2125123	WEBINTERCHANGE
Registration Number:	2099351	IMAGE EXPRESS
Registration Number:	2194641	NETTRACK
Registration Number:	2107250	LOYALTY EXPRESS
Registration Number:	2105536	CORPERCEPTIONS
Registration Number:	2171158	RAD TRACK
Registration Number:	2171159	SOUND SIGNATURE
Registration Number:	2287775	MACRO INTERNATIONAL INC.
Registration Number:	2336297	TELESCIENCE
Registration Number:	2651015	INFONETC@FFE
Registration Number:	2533930	FORMMAGICIAN
Registration Number:	2659146	INSIGHT BEYOND MEASURE
Registration Number:	2940649	ORC'S QUESTION AMERICA
Registration Number:	2978157	QA ORC'S QUESTION AMERICA
Registration Number:	2535501	
Serial Number:	78335690	CHIMERACAST

CORRESPONDENCE DATA

Fax Number: (215)405-3789
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-977-2006
Email: inocella@wolfblock.com
Correspondent Name: Darrick M. Mix, Esquire
Address Line 1: 1650 Arch Street
Address Line 2: 22nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	OPI001-219811(DMIX-LN)
NAME OF SUBMITTER:	Darrick M. Mix
Signature:	/darrickmmix/

TRADEMARK

REEL: 003250 FRAME: 0705

Date:

02/21/2006

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE, made this 19th day of January, 2006, by ALLIED CAPITAL CORPORATION (the "Lender"), in favor of OPINION RESEARCH CORPORATION, ORC INC.; MACRO INTERNATIONAL INC.; ORC PROTEL, LLC, SUCCESSOR TO ORC PROTEL, INC.; SOCIAL AND HEALTH SERVICES, LTD.; ORC HOLDINGS, LTD.; and O.R.C. INTERNATIONAL LTD. (collectively, the "Borrower").

WHEREAS, the Borrower, by a certain Intellectual Property Security Agreement (the "Agreement") dated May 4, 2004 and recorded with the U.S. Patent and Trademark Office on June 17, 2004 at Reel 2875, Frame 0903, did grant to the Lender a security interest in and to the trademarks of the Borrower, including but not limited to those trademarks listed on the annexed Schedule A (all of which are collectively referred to herein as the "Trademarks"), to secure the Borrower's obligations as more particularly described in the Agreement; and

WHEREAS, the Lender has agreed to release such security interest in the Trademarks.

IN WITNESS WHEREOF, the Lender hereby releases all of its right, title and interest in and to the Trademarks, and has caused this Release to be executed by its officer, duly authorized to do so, as of this 19th day of January, 2006.

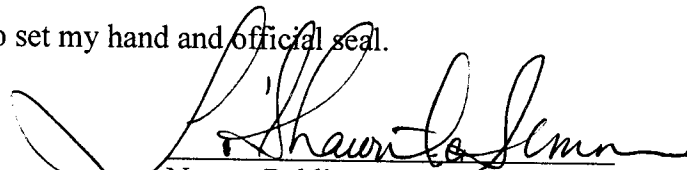
ALLIED CAPITAL CORPORATION

By: Ralph G. Blasey
Name: Ralph G. Blasey III
Title: Exec. VP - Private Finance Counsel

~~STATE OF~~ District of :
COUNTY OF Columbia : ss

On this, the 19th day of January, 2006, before me, a Notary Public, personally appeared Ralph G. Blased, who acknowledged himself/herself to be the Executive VP of Allied Capital Corp., and that he/she as such officer, being so authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the lender himself/herself as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.


Notary Public

Lashawnta Simmons
Notary Public, District of Columbia
My Commission Expires 6-14-2010

SCHEDULE "A"

<u>Trademark</u>	<u>Applicant</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Serial No.</u>	<u>Filing Date</u>
CARAVAN SURVEYS	OPINION RESEARCH CORPORATION	1,158,530	06/23/1981		
ORC	OPINION RESEARCH CORPORATION	1,147,327	02/17/1981		
CARAVAN	OPINION RESEARCH CORPORATION	1,470,224	12/22/1987		
ORC INTERNATIONAL	OPINION RESEARCH CORPORATION	2,002,715	09/24/1996		
PASS-ALONG	MACRO INTERNATIONAL INC.	2,025,408	12/24/1996		
CUSTOMER LOYALTY PLUS	MACRO INTERNATIONAL INC	2,121,094	12/16/1997		
CL+	MACRO INTERNATIONAL INC	2,119,176	12/09/1997		
WEBINTERCHANGE	QUANTUM RESEARCH CORPORATION	2,125,123	12/30/1997		
IMAGE EXPRESS	OPINION RESEARCH CORPORATION	2,099,351	09/23/1997		
NETTRACK	OPINION RESEARCH CORPORATION	2,194,641	10/13/1998		
LOYALTY EXPRESS	OPINION RESEARCH CORPORATION	2,107,250	10/21/1997		
CORPERCEPTIONS	OPINION RESEARCH CORPORATION	2,105,536	10/14/1997		
RAD TRACK	MACRO INTERNATIONAL INC.	2,171,158	07/07/1998		
SOUND SIGNATURE	MACRO INTERNATIONAL INC.	2,171,159	07/07/1998		

SCHEDULE "A" CONTINUED

<u>Trademark</u>	<u>Applicant</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Serial No.</u>	<u>Filing Date</u>
MACRO INTERNATIONAL INC.	MACRO INTERNATIONAL INC.	2,287,775	10/19/1999		
TELESCIENCE	OPINION RESEARCH CORPORATION	2,336,297	03/28/2000		
INFONETC@FFEE	SOCIAL & HEALTH SERVICES, LTD.	2,651,015	11/19/2002		
DESIGN MARK (COFFEE CUP)	SOCIAL & HEALTH SERVICES, LTD.	2,535,501	02/05/2002		
FORMMAGICIAN	MACRO INTERNATIONAL INC.	2,533,930	01/29/2002		
INSIGHT BEYOND MEASURE	OPINION RESEARCH CORPORATION	2,659,146	12/10/2002		
ORC'S QUESTION AMERICA	MACRO INTERNATIONAL INC.	2,940,649	04/12/2002		
QA ORC'S QUESTION AMERICA	MACRO INTERNATIONAL INC.	2,978,157	07/26/2005		
CHIMERCAST	MACRO INTERNATIONAL INC.			78/335,690	12/04/2003