

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's State of Incorporation previously recorded on Reel 003247 Frame 0155. Assignor(s) hereby confirms the Assigns the Entire Interest and Goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Steven Rosenhaus		01/13/2006	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Conopco, Inc.
Street Address:	205 N. Michigan Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76076919	CLICK

CORRESPONDENCE DATA

Fax Number: (212)692-1020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 692-1027
 Email: gpgulia@duanemorris.com
 Correspondent Name: Gregory P. Gulia, Esq.
 Address Line 1: 380 Lexington Avenue
 Address Line 4: New York, NEW YORK 10168

ATTORNEY DOCKET NUMBER:	Y0759-00291
NAME OF SUBMITTER:	Gregory P. Gulia
Signature:	/Gregory P. Gulia/

CH \$40.00 76076919

Date:

02/22/2006

Total Attachments: 1

source=ASSIGNMENT 2 CLICK#page1.tif

EXHIBIT B

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, STEVEN ROSENHAUS, an individual (hereinafter "Assignor"), is owner of rights to the trademark CLICK in the United States and United States Application Serial No. 76/076,919 therefor (the "Trademark"); and

WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 205 N. Michigan Avenue, Chicago, Illinois 60610 (hereinafter "Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and application therefor, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 13th day of January, 2006.

STEVEN ROSENHAUS

By: 

Name: Rosen

Title:

NY 235061.4