

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Braden Acquisition, LLC		11/08/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Responselink, LLC		
Street Address:	88 Rowland Way, Suite 300		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94945		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2330927	RESPONSE LINK	
CORRESPONDENCE DATA			
Fax Number:	(540)510-3050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@leclairryan.com		
Correspondent Name:	Tara A. Branscom		
Address Line 1:	1800 Wachovia Tower, Drawer 1200		
Address Line 4:	Roanoke, VIRGINIA 24006		
ATTORNEY DOCKET NUMBER:	17270.0001		
NAME OF SUBMITTER:	Tara A. Branscom		
Signature:	/tab/		
Date:	02/26/2006		

CH \$40.00 2330927

Total Attachments: 3

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Delaware

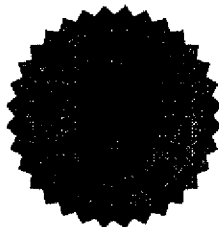
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRADEN ACQUISITION, LLC", CHANGING ITS NAME FROM "BRADEN ACQUISITION, LLC" TO "RESPONSELINK, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2005, AT 3:58 O'CLOCK P.M.

4014687 8100

050908368



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4283301

DATE: 11-08-05

TRADEMARK
REEL: 003253 FRAME: 0913

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:04 PM 11/07/2005
FILED 03:58 PM 11/07/2005
SRV 050908368 - 4014687 FILE

CERTIFICATE OF AMENDMENT

OF

BRADEN ACQUISITION, LLC

1. The name of the limited liability company is Braden Acquisition, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability Company is changed to: ResponseLink, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of the Certificate of Formation this 31 day of October, 2005.

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first written above.

By: 
Chad Martin
Authorized Person

LBC/26153904