

11-17-2005



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

11-14-05

1. Name of conveying party(ies):

Power Brands International, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) October 7, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Nor-Cal Beverage Co., Inc.

Internal

Address: _____

Street Address: 2286 Stone Boulevard

City: West Sacramento

State: California

Country: U.S.A. Zip: 95691

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship California

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/630,990

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GO GIRL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: R. Michael West

Internal Address: _____

Law Offices of R. Michael West

Street Address: 455 Capitol Mall, Suite 405

City: Sacramento

State: California Zip: 95814

Phone Number: 916-444-5444

Fax Number: 916-444-5441

Email Address: mwest@saciplaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-2658

Authorized User Name R. Michael West

9. Signature: R. Michael West
Signature

11/9/05
Date

R. Michael West

Total number of pages including cover sheet, attachments, and document: 4

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40.00 Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK AND APPLICATION

FOR FEDERAL TRADEMARK REGISTRATION

WHEREAS, POWER BRANDS INTERNATIONAL, LLC, a California Limited Liability Company, having a principal place of business at 4045 Madison Avenue, Suite #2, Culver City, California 90232, called ASSIGNOR, has adopted and is using the trademark GO GIRL in the United States, in connection with Non-Alcoholic Beverages, Namely, Energy Drinks;

WHEREAS, on May 16, 2005, ASSIGNOR filed Federal Application Serial No. 78/630,990 in the United States Patent And Trademark Office, seeking a Registration for GO GIRL, in connection with Non-Alcoholic Beverages, Namely, Energy Drinks in International Class 32, claiming a date of first use of GO GIRL, in commerce, at least as early as May 15, 2005;

WHEREAS, NOR-CAL BEVERAGE CO., INC., a California corporation, having a principal place of business at 2286 Stone Boulevard, West Sacramento, California 95691, called ASSIGNEE, is desirous of acquiring all right title in interest in the GO GIRL trademark owned by ASSIGNOR and the Application for Federal registration thereof;

NOW, THEREFORE, for good and valuable CONSIDERATION, receipt of which by ASSIGNOR is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys (1) all of its right, title and interest in and to the GO GIRL trademark, together with the goodwill of the business symbolized by and associated with said trademark; and (2) the above-identified Application for registration of said trademark (hereinafter, collectively referred to as "TRADEMARK PROPERTIES") to ASSIGNEE, its assigns, successors and other legal representatives, and agrees at the request and expense of ASSIGNEE to execute other documents consistent with ASSIGNEE'S ownership, use and enjoyment of said TRADEMARK PROPERTIES

and helpful to effectuate this transfer, and to assist in ascertainment of facts and production of evidence relating to said TRADEMARK PROPERTIES.

THE BENEFITS of this Assignment shall inure to the benefit of ASSIGNEE and shall be binding upon ASSIGNOR, its members, assigns and legal representatives.

In witness whereof, ASSIGNOR has executed and delivered this instrument this

7th day of October, 2005.

The undersigned declares: that he is Darin Ezra, Managing Member of ASSIGNOR, and is authorized to execute this Declaration and Assignment on behalf of ASSIGNOR; that all statements made hereinabove of his own knowledge are true and that all statements made on information and belief are believed to be true, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of the above-identified Application and this Assignment.

ASSIGNOR:

POWER BRANDS INTERNATIONAL, LLC

By: 

Darin Ezra

Title: Managing Member