

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EARL JEAN, INC.		02/21/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	E J ACQUISITION LLC
Street Address:	1375 BROADWAY
City:	NEW YROK
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78272713	EARL JEAN
Serial Number:	76301442	EJ
Serial Number:	78685289	BULL AND ROSES
Serial Number:	78684430	EARL JEAN
Serial Number:	78647409	
Serial Number:	78770013	
Registration Number:	2635716	EARL JEAN
Registration Number:	2767130	EARL JEAN

CORRESPONDENCE DATA	
Fax Number:	(646)383-8289
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212 947-4575
Email:	VHANSEN@JEANS-WEAR.COM
Correspondent Name:	ROBERT A. SPIEGELMAN, ESQ.
Address Line 1:	1400 BROADWAY

OP \$215.00 78272713

Address Line 2: 15TH FLOOR
Address Line 4: NEW YORK, NEW YORK 10018

NAME OF SUBMITTER:	ROBERT A. SPIEGELMAN
Signature:	/ROBERT A. SPIEGELMAN/
Date:	03/02/2006

Total Attachments: 3
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ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Earl Jean, Inc., a corporation organized under the laws of the State of Delaware (hereinafter "Assignor"), having an address of 1755 North Main Street, Los Angeles, California 90031, has adopted, and continues to have a bona fide intention to use the marks EARL JEAN for goods in Class 9, EJ (& rose design) for goods in Classes 25 and 26 and BULL AND ROSES for goods in Class 25, applications for which are pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
EARL JEAN	78/272,713	July 10, 2003
EJ (& rose design)	76/301,442	August 16, 2001
BULL AND ROSES	78/685,289	August 4, 2005

AND WHEREAS, Assignor has adopted, used and is using the following marks which are pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
EARL JEAN	78/684,430	August 3, 2005
Pocket Stitch Design	78/647,409	June 9, 2005
Bull Design	78/770,013	December 9, 2005

AND WHEREAS, Assignor has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
EARL JEAN	2,635,716	October 15, 2002
EARL JEAN	2,767,130	September 23, 2003

AND WHEREAS, EJ Acquisition LLC, ("Assignee) a Limited Liability Company organized and existing under the laws of the State of Delaware, having an address of 1375 Broadway, New York, New York 10018, is desirous of acquiring said marks, the

registrations and the pending U.S. trademark applications therefor, and the goodwill association therewith and;

AND WHEREAS, Assignee is successor to that portion of the Assignor's business to which the marks EARL JEAN for goods in Class 9, EJ (& rose design) for goods in Classes 25 and 26 and BULL AND ROSES for goods in Class 25 pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said marks, the registrations and the pending U.S. trademark applications therefor, and the goodwill association therewith.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from applications being assigned herein to the Assignee.

Earl Jean, Inc. Candace S. Cummings

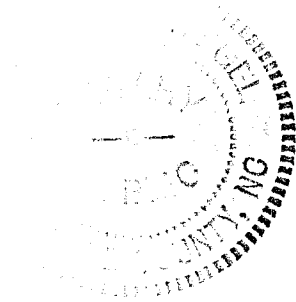
Name: Candace S. Cummings

Title: Vice President

ACKNOWLEDGMENT

STATE OF North Carolina
: ss.:
COUNTY OF Guilford

On this 22nd day of February, 2006, before me personally came CANDACE S. CUMMINGS, to me known personally, who, being by me duly sworn, did depose and say that she is the Vice President of Earl Jean, Inc., the corporation described in and which executed the foregoing instrument; and that she is duly authorized to execute the foregoing instrument on behalf of the said corporation



Maureen M. Riegel
Notary Public

Date: February 22, 2006

My Commission Expires 8-26-2008