

12-01-2005

DEPARTMENT OF COMMERCE
Patent and Trademark Office



PAGE 2 of 2

RECORDS
TRAC

103128597

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents at the new address(es) below.

11-28-05

1. Name of conveying party(ies):
I.D.L. INCORPORATED

- Individual(s)
- General Partnership
- Corporation- State: Pennsylvania
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) U.S.A.
Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 17, 2005
 Assignment Merger
 Security Agreement Change of Name
 Other

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: CLOVERLEAF GROUP, L.P.
Internal Address:
Street Address: Two Northshore Center
City: Pittsburgh
State: PA
Country: U.S.A. Zip: 15212

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship Pennsylvania, U.S.A.
- Corporation Citizenship
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,347,932
765,516

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Trademark Reg. No. 1,347,932 - Mark: IDL
Trademark Reg. No. 765,516 - Mark: IDL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ronald S. Lombard
Internal Address:
Street Address: 4430 Twin Oaks Drive
City: Murrysville
State: PA Zip: 15668
Phone Number: 724-733-1999
Fax Number: 724-327-7292
Email Address: ESORS1@AOL.COM

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Ronald S. Lombard
Signature

11/25/05
Date

11/30/2005 DBYRNE 00000008 1347932

Ronald S. Lombard

REG. NO. 28,321

01 FC:8521
02 FC:8522

40.00 IP
25.00 IP
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CONFIRMATION OF BILL OF CONTRIBUTION AND ASSIGNMENT

Pursuant to Section 2 of the July 19, 2004 I.D.L. Incorporated Bill of Contribution, I.D.L. INCORPORATED, a Pennsylvania corporation ("Grantor"), and CLOVERLEAF GROUP, L.P., a Pennsylvania limited partnership ("Grantee") hereby acknowledge, confirm and agree that all the trademarks, trade names, and domain names, and all the good will associated therewith, and all the patents, inventions, licenses, know-how, trade secrets, and other intellectual property formerly owned by Grantor, including without limitation the intellectual property listed in Exhibit 1 hereto, were contributed and assigned to Grantee pursuant to the July 19, 2004 I.D.L. Incorporated Bill of Contribution between Grantor and Grantee.

To the extent that the July 19, 2004 I.D.L. Incorporated Bill of Contribution did not assign or transfer ownership of any the intellectual property owned by Grantor to Grantee, Grantee and Grantor hereby confirm, acknowledge and agree that, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to legally bound hereby, Grantor, effective as of July 19, 2004, did and does hereby absolutely and unconditionally assign, transfer, set over and deliver to Grantee all of Grantor's rights, titles and interests in and to the following:

All the intellectual property owned by Grantor as of July 19, 2004 or that has or may herein after be invented, developed, acquired or procured by Grantor including without limitation: all inventions, know-how and technology, whether patentable or not; all patents and patent applications, including without limitation those listed on Exhibit 1 attached hereto and made a part hereto; all trade secrets and proprietary data; all intellectual property related agreements and licenses, and all intellectual property identified in those agreements and licenses; all domain names, trademarks, service marks and trade names and applications therefore, including without limitation those listed on Exhibit 1 attached hereto and made a part hereto, and all goodwill associated with such domain names, trademarks, service marks and trade names; and all copyright rights whether registered or not including without limitation those copyright registrations listed on Exhibit 1 attached hereto and made a part hereto; provided, however, that any such item shall not be assigned to the extent that such assignment would violate its terms and/or require consent by another party if such consent was not timely obtained by Grantor or is prohibited by law, except that if such consent or approval is obtained, such item shall be assigned as provided herein on the date such consent or approval is obtained;

TO HAVE AND TO HOLD unto Grantee and Grantee's successors and assigns forever.

AND Grantor further agrees with Grantee as follows:

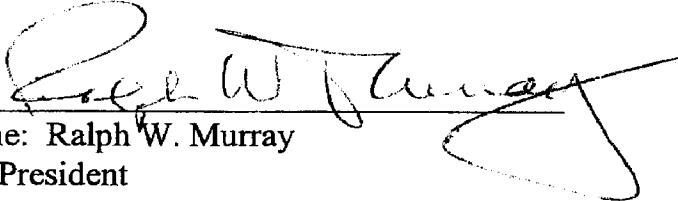
The parties, by mutual agreement, may, from time to time as necessary to further evidence the intellectual property transferred hereunder, without amending this agreement, amend Exhibit 1 hereto which provides a listing of some or all such intellectual property assigned to Grantee pursuant hereto and the July 19, 2004 Bill of Contribution.

In witness whereof, the undersigned have signed this Confirmation of Bill of Contribution and Assignment as of this 17th day of November, 2005.

ACKNOWLEDGED AND AGREED by:

GRANTOR:

I.D.L. INCORPORATED

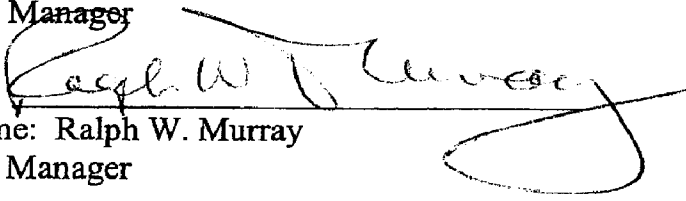
By: 
Name: Ralph W. Murray
Its: President

GRANTEE:

CLOVERLEAF GROUP, L.P.

By: Cloverleaf Group, LLC
Its: General Partner

By: _____
Name: Martin J. Beck
Its: Manager

By: 
Name: Ralph W. Murray
Its: Manager

ACKNOWLEDGED AND AGREED by:

GRANTOR:

I.D.L. INCORPORATED

By: _____

Name: Ralph W. Murray


Its: President

GRANTEE:

CLOVERLEAF GROUP, L.P.

By: Cloverleaf Group, LLC

Its: General Partner

By:  _____

Name: Martin J. Beck

Its: Manager

By: _____

Name: Ralph W. Murray

Its: Manager

**EXHIBIT 1: LIST OF INTELLECTUAL PROPERTY
CONTRIBUTED AND ASSIGNED TO CLOVERLEAF GROUP, L.P.**

PATENTS AND APPLICATIONS FORMERLY OWNED BY iDL, Inc.

Patent Title	Patent No.	Issue Date	Serial No.	File Date
Graphic Merchandising Gondola	4,068,855	01/17/78	692,345	06/03/76
Numerical Price Designating Apparatus and Method	4,777,747	10/18/88	564,501	12/22/83
Sign Kiosk Assembly	D455,789	04/16/02	144,908	07/12/01
Sign Assembly	6,578,302	06/17/03	886,503	06/21/01
Sign Assembly	6,601,328	08/05/03	371,691	02/22/03
Folding Sign System			10/788,014	02/26/04
Article Holder			29/204,125	04/23/04

REGISTERED TRADEMARKS FORMERLY OWNED BY iDL, Inc.

Trademark	Reg. No.	Issue Date	Serial No.	File Date
IDL	1,347,932	07/09/85	73/499,298	09/14/84
IDL (stylized)	765,516	02/25/64	72/110,760	12/23/60

TRADENAMES AND DOMAIN NAMES FORMERLY OWNED BY iDL, Inc.

IDL Merchandising Solutions

www.idlpop.com