# 27577

# **して 440.0**

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
XEROX CORPORATION		07/28/2005	CORPORATION: NEW YORK

#### **RECEIVING PARTY DATA**

Name:	LG.PHILIPS LCD CO., LTD.	
Street Address:	20 Yoido-dong, Youngdungpo-gu	
City:	Seoul 150-721	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	LIMITED LIABILITY COMPANY: KOREA, REPUBLIC OF	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2757732	BLACK CATHODE

### **CORRESPONDENCE DATA**

Fax Number: (202)496-7756

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: apark@mckennalong.com

Correspondent Name: Andrew J. Park
Address Line 1: 1900 K Street, N.W.

Address Line 4: Washington, D.C., DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER: 08650.0063

#### DOMESTIC REPRESENTATIVE

Name: Andrew J. Park
Address Line 1: 1900 K Street, N.W.

Address Line 4: Washington, D.C., DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER: Andrew J. Park

TRADEMARK REEL: 003267 FRAME: 0766

900044040

Signature:	/ajp/
Date:	03/13/2006
Total Attachments: 2 source=lgp.assignment#page1.tif source=lgp.assignment#page2.tif	

TRADEMARK REEL: 003267 FRAME: 0767

#### TRADEMARK PURCHASE AGREEMENT

#### ASSIGNMENT OF TRADEMARK

Whereas, Xerox Corporation, a New York corporation, with principal offices at 800 Long Ridge Road, Stamford, Connecticut 06904-1600 (hereinafter COMPANY) is the sole and exclusive owner of that certain trademark set forth on Attachment A hereto (referred to as the "Trademark"); and

Whereas LG.Philips LCD Co. Ltd, a Korean corporation, with an office at 20 Yoido-dong, Youngdungpo-gu, Seoul 150-721, Korea, (hereinafter LPL) is desirous of acquiring the right, title and interest in, to and under the said Trademark.

Now, Therefore,

For good and valuable consideration, COMPANY does hereby sell, assign, transfer and set over to LPL, that certain Trademark set forth on Attachment A to this Assignment, along with all good will attached to or relating to the Trademark, the same to be held and enjoyed by LPL for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Trademark is or may be granted or extended as fully and entirely as the same would have been held and enjoyed by COMPANY, if this assignment and sale had not been made; together with all claims for damages by reason of future infringement of said Trademark, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

And, COMPANY, hereby authorizes and requests the Commissioner of Patents and Trademarks, to issue any registration on said Trademark to LPL as assignee of the entire interest, and hereby covenants that COMPANY has full right to convey the entire interest herein assigned, and that, except as otherwise provided between the parties, COMPANY has not executed, and will not execute, any agreements in conflict therewith.

In Witness Whereof, the parties, by their duly authorized representatives, have executed this Assignment.

EROX CORPORATION

By

By

S. S. Trim

By

Title Associate Green Title bead of IP. Conter

Patent Council

Date Tune 30th 2001 Date July 28th 2005

# Attachment A

# **PURCHASED TRADEMARK**

Black Cathode, United States Registration Number 2757732

Black Cathode, Canadian Application Number 1107445

j.s.n

Page 2 of 2

**RECORDED: 03/13/2006**