

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sega Enterprises, Ltd.		11/01/2000	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Kabushiki Kaisha Sega d/b/a Sega Corporation
Street Address:	2-12, Haneda 1-chome
City:	Ohta-ku Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2349452	SONIC ADVENTURE

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900
 Email: dsullivan@frosszelnick.com
 Correspondent Name: David Ehrlich
 Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 2: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	KSS-0106699
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

CH \$40.00 2349452

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/david ehrlich/

Date:

03/13/2006

Total Attachments: 0

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