

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Commerce LLC		02/15/2006	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Intent Media Works Holding, LLC		
Street Address:	4470 Chamblee Dunwoody Road		
Internal Address:	Suite 400		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78567573	INTENT MEDIAWORKS	
Serial Number:	78567725	OFFTHEPEER	
Serial Number:	78606462	MYPEER	
CORRESPONDENCE DATA			
Fax Number:	(212)210-9444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 210-9400		
Email:	ipnyc@alston.com		
Correspondent Name:	Alston & Bird LLP		
Address Line 1:	90 Park Avenue		
Address Line 2:	Attn: Linda Marie Sanchez		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	050811/306890		

CH \$90.00 78567573

NAME OF SUBMITTER:	Linda Marie Sanchez
Signature:	/Linda M. Sanchez/
Date:	03/13/2006
Total Attachments: 3 source=NYC01-#7814797-v1-Assignment_of_Trademarks Intent Media Works#page1.tif source=NYC01-#7814797-v1-Assignment_of_Trademarks Intent Media Works#page2.tif source=NYC01-#7814797-v1-Assignment_of_Trademarks Intent Media Works#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, DIGITAL COMMERCE LLC, a Georgia limited liability company, with an office at 4470 Chamblee Dunwoody Road, Suite 310, Atlanta, GA 30338 (hereinafter "Assignor") has used the trademarks and owns U.S. trademark applications and/or registrations for the trademarks as set forth on SCHEDULE A, attached hereto (the "Trademarks"); and

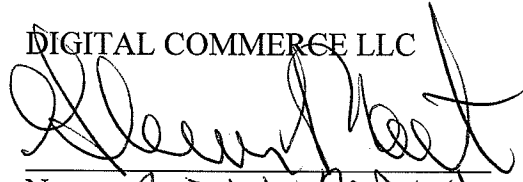
WHEREAS, INTENT MEDIA WORKS HOLDING, LLC (formerly known as INTENT MEDIAWORKS LLC, a Georgia limited liability company, with an office at 4470 Chamblee Dunwoody Road, Suite 310, Atlanta, GA 30338 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademarks;

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is needed by the Assignee.


IN WITNESS WHEREOF, Assignor has caused this instrument to be signed as of the date indicated below.

^{FEB}
Dated: December ^{15th} ⁶, 2005

DIGITAL COMMERCE LLC

By: _____
Name: GLENN MARTIN
Title: MEMBER

STATE OF Georgia)
COUNTY OF DeKalb)

On this 15 day of ^{Feb} ~~December~~, 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared Glenn Martin, known by me to be the person of the above name and an officer of Digital Commerce LLC duly authorized to execute this Trademark Assignment on behalf of Digital Commerce LLC, who signed and executed the foregoing instrument on behalf of Digital Commerce LLC.



Notary Public

Notary Public, Cobb County, Georgia
My Commission Expires October 07, 2009

SCHEDULE A

<u>Trademark</u>	<u>Application No./Registration No.</u>	<u>Owner</u>
INTENT MEDIAWORKS	78/567, 573	Digital Commerce LLC
OFFTHEPEER	78/567, 725	Digital Commerce LLC
MYPEER	78/606, 462	Digital Commerce LLC