

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alec Bradley Cigar Company		03/13/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Alan Rubin
Street Address:	334 Fairmont Road
City:	Weston
State/Country:	FLORIDA
Postal Code:	33326
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78522825	SPIRIT OF CUBA
Serial Number:	78505856	PRYME
Serial Number:	78505875	HAVANA SUN GROWN
Serial Number:	78505826	DOUBLE BROADLEAF
Serial Number:	78522846	TRILOGY
Serial Number:	78522879	SPECIAL BLENDS
Registration Number:	3045817	OCCIDENTAL RESERVE

CORRESPONDENCE DATA

Fax Number: (954)384-8635
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 954 385 5433
 Email: sbehren@behrenlaw.com
 Correspondent Name: Scott M. Behren, Esq.
 Address Line 1: 2853 Executive Park Drive
 Address Line 2: Suite 103

OP \$190.00 78522825

Address Line 4: Weston, FLORIDA 33331

NAME OF SUBMITTER:

Scott M. Behren

Signature:

/Scott M. Behren/

Date:

03/16/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS , ALEC BRADLEY CIGAR COMPANY., a corporation located and doing business at Suite A-01, 3400 S.W. 26 Terrace, Dania, FL 33312 (hereinafter "Alec Bradley"), has adopted, used and is using a trademarks which are registered (or in the process of being registered) in the United States Patent and Trademark Office, as set forth below:

- (1) Spirit of Cuba (Serial # 78522825);
- (2) Pryme(Serial # 78505856);
- (3) Havana Sun Grown (Serial #78505875);
- (4) Double Broadleaf (Serial # 78505826);
- (5) Trilogy (Serial # 78522846);
- (6) Special Blends (Serial # 78522879);
- (7) Occidental Reserve (Serial # 78522807);

WHEREAS , ALAN RUBIN, an individual, is desirous of acquiring said trademark and the registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said does hereby assign unto said all rights, title and interest in and to

said trademarks and said registrations, together with the good will of the business symbolized by said trademarks.

By:

ALEC BRADLEY CIGAR COMPANY

By: *Alec Bradley*
PRESIDENT

(Title)

Date: *3/13/06*