

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue, LLC		03/15/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ms. Barbara Brunner		
<b>Street Address:</b>	810 Napoli Lane		
<b>City:</b>	Punta Gorda		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33950		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76420975	BLUE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)569-3459		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312 569 1459		
<b>Email:</b>	IPDOCKET@GCD.COM, nmartinez-curtin@gcd.com		
<b>Correspondent Name:</b>	Melissa S. Dillenbeck		
<b>Address Line 1:</b>	191 North Wacker Drive		
<b>Address Line 2:</b>	Suite 3700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	BLL001USA		
<b>NAME OF SUBMITTER:</b>	Melissa S. Dillenbeck		
<b>Signature:</b>	/melissasdillenbeck-nmc/		

CH \$40.00 76420975

Date:

03/20/2006

Total Attachments: 2

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**UNITED STATES TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT**, made as of this 15 day of March, 2006 by and between Blue, LLC ("Assignor"), a corporation organized under the laws of Delaware, and Barbara Brunner, ("Assignee"), an individual residing at 810 Napoli Lane, Punta Gorda FL 33950.

**WHEREAS**, Assignor is the owner of and has adopted, used and is using the trademark listed in Schedule A attached hereto and made a part hereof (the "Mark"); and

**WHEREAS**, Assignee wishes to acquire, and Assignor wishes to assign, all of Assignor's entire right, title and interest in and to the Mark as listed in Schedule A, together with the goodwill connected with and symbolized by the Mark;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Mark together with the goodwill connected with and symbolized by the Mark.

**IN WITNESS WHEREOF**, Assignor has caused this assignment to be signed and executed by its duly authorized officer on the date first written above.

**Blue, LLC**

By: Ray Brunner  
Name: RAY BRUNNER  
Title: President

**SCHEDULE A**

**BLUE. Application Serial No. 76/420,975**

CH01/ 12466597.1