

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE:       | 03/12/1998               |

**CONVEYING PARTY DATA**

| Name                                 | Formerly                               | Execution Date | Entity Type          |
|--------------------------------------|--|----------------|----------------------|
| Quebecor World Dittler Brothers Inc. | FORMERLY Dittler Brothers Incorporated | 03/17/2006     | CORPORATION: GEORGIA |

**RECEIVING PARTY DATA**

|                 |                                    |
|-----------------|------------------------------------|
| Name:           | Innovata, LLC                      |
| Street Address: | 2800 Vista Ridge Drive             |
| City:           | Suwanee                            |
| State/Country:  | GEORGIA                            |
| Postal Code:    | 30024                              |
| Entity Type:    | LIMITED LIABILITY COMPANY: GEORGIA |

**PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark                |
|----------------------|---------|--------------------------|
| Registration Number: | 2284168 | FEDERAL TRAVEL DIRECTORY |

**CORRESPONDENCE DATA**

Fax Number: (770)822-9680  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 770-822-0900  
 Email: pyounkins@atmlawfirm.com  
 Correspondent Name: Eugene W. Luciani  
 Address Line 1: 1505 Lakes Parkway  
 Address Line 2: Suite 100  
 Address Line 4: Lawrenceville, GEORGIA 30043

|                    |                     |
|--------------------|---------------------|
| NAME OF SUBMITTER: | Eugene W. Luciani   |
| Signature:         | /Eugene W. Luciani/ |

OP \$40.00 2284168

Date:

03/23/2006

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by and between Dittler Brothers Incorporated now known as Quebecor World Dittler Brothers Inc., a corporation organized under the laws of the State of Georgia with its principal place of business at 3101 McCall Drive, Atlanta, Georgia 30340 (“Assignor”) and Innovata, LLC, a limited liability company organized under the laws of the State of Georgia with its principal place of business at 2800 Vista Ridge Drive, Suwanee, Georgia 30024 (“Assignee”).

WHEREAS, Assignor in the United States has adopted, used, and owned common law rights in certain trademarks as set forth with greater specificity on the attached Schedule (“Trademarks”), and has adopted and used the mark FEDERAL TRAVEL DIRECTORY for which it has owned a Federal Trademark Registration under Reg. No. 2,284,168 (“Registration”);

WHEREAS, pursuant to an agreement entered into on March 12, 1998 between Dittler Brothers, Incorporated and Assignee, the Assignee has acquired all of Assignor’s rights in and to the Trademarks and Registration and the good will associated therewith; and

WHEREAS, the parties wish to confirm the assignment, grant and delivery exclusively to Assignee of all rights, title and interest of every kind and nature in and to the Trademarks and Registration, as well as all other rights, titles and

interests of every kind and nature Assignor may now have or ever has had, if any, in the Trademarks, together with the goodwill of the business symbolized thereby;

NOW THEREFORE, in consideration for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, and confirms the assignment to the Assignee of, all rights, title and interest of every kind and nature in and to the Trademarks and Registration, as well as all other rights, titles and interests of every kind and nature Assignor may now have or ever has had, if any, in the Trademarks and Registration, together with the goodwill of the business which is symbolized thereby and with the right to recover for damages and profits and all other remedies for past infringements thereof. Assignor agrees to execute and deliver at the reasonable request of Assignee, all papers, instruments, assignments the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks and Registration to the Assignee.

Executed on this 17 day of MARCH 2006, nunc pro tunc as of March 12, 1998.

**QUEBECOR WORLD DITTLER  
BROTHERS INC.  
ASSIGNOR**

**INNOVATA,LLC  
ASSIGNEE**

By: Chuck Mistke

By: Paul C. Christensen

Name: Chuck Mistke

Name: PAUL C. CHRESTENSEN

Title: President Magazine/Direct

Title: PRESIDENT