

12-19-2005

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



103140212

RECORD
TRAIL

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Sugar Plum, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: New Jersey
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 6, 2005

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Debbah Licensing Corp.

Internal

Address: 27 East 7th Street

Street Address: _____

City: Lakewood

State: New Jersey

Country: _____ Zip: 08701

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship New Jersey
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,932,526 and 2,517,346

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SUGAR PLUM and LITTLE MISS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Amster, Rothstein & Ebenstein LLP

Internal Address: Neil Zipkin

Street Address: 90 Park Avenue

City: New York

State: New York Zip: 10016

Phone Number: 212-336-8000

Fax Number: 212-336-8001

Email Address: ptodocket@arefax.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

December 28, 2005

Date

Neil M. Zipkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

12/15/05

FINANCE SECTION
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TRADEMARK ASSIGNMENT

WHEREAS, SUGAR PLUM, INC., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 1107 11th Avenue, Neptune, New Jersey 07753 ("Assignor"), is the owner of all right, title and interest to the following trademarks:

<u>Mark</u>	<u>Registration No.</u>
SUGAR PLUM	1,932,526
LITTLE MISS	2,517,346

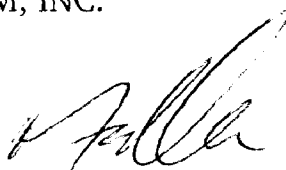
(collectively the "Marks").

WHEREAS, DEBBAH LICENSING CORP., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 21 East 7th Street, Lakewood, New Jersey 08701 ("Assignee"), is desirous of acquiring the Marks, the goodwill associated therewith and the U.S. Trademark Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and U.S. Trademark Registration Nos. 1,932,526 and 2,517,346.

SUGAR PLUM, INC.

Dated: 2006, 05

By: 
Name: MICHAEL FALCO
Title: CEO