# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deep Video Imaging Limited		09/23/2004	CORPORATION: NEW
Deep video imaging Limited		03/23/2004	ZEALAND

### **RECEIVING PARTY DATA**

Name:	PUREDEPTH LIMITED	
Street Address:	24 Morrin Road Unit G Morrin Court Panmure	
City:	Auckland	
State/Country:	NEW ZEALAND	
Postal Code:	1006	
Entity Type:	CORPORATION: NEW ZEALAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2969048	ACTUAL DEPTH

# **CORRESPONDENCE DATA**

Fax Number: (703)518-5499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jhgreger@ipfirm.com
Correspondent Name: Jeffrey H. Greger

Address Line 1: 1700 Diagonal Road, Suite 300 Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 1519-020TM

#### DOMESTIC REPRESENTATIVE

Name: Jeffrey H. Greger

Address Line 1: 1700 Diagonal Road, Suite 300 Address Line 4: Alexandria, VIRGINIA 22314

TRADEMARK
REEL: 003279 FRAME: 0106

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NAME OF SUBMITTER:	Jeffrey H. Greger		
Signature:	/JeffreyHGreger/		
Date:	03/30/2006		
Total Attachments: 1 source=Assignment#page1.tif			

TRADEMARK REEL: 003279 FRAME: 0107

## TRADEMARK ASSIGNMENT

WHEREAS, *Deep Video Imaging Limited*, a company having a principal place of business located at Airport Road, Rd2, Hamilton, New Zealand ("Assignor"), has adopted, owns and is using the mark "ACTUAL DEPTH" ("the Mark") through the exclusive use of an affiliated company of the Assignee in connection with software data processing equipment and computers and parts therefore, namely, video imaging monitors, liquid crystal display modules, computer monitors, electronic display panels and video displays.

WHEREAS, Assignor owns federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein; Registration No. 2,969,048 registered on July 19, 2005, currently valid and maintained on the Principal Register;

WHEREAS, *PUREDEPTH LIMITED*, having its principal place of business at 24 MORRIN ROAD UNIT G MORRIN COURT PANMURE, AUCKLAND 1006 New Zealand (Assignee), is desirous of acquiring said Mark and the above-referenced Registrations and all common law rights to the mark as shown in Registration No. 2,969,048 for ACTUAL DEPTH;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof, including common law rights, nunc pro tunc effective as of

Bv:

Deep-Video Imaging Limited,

Title:

Date

RECORDED: 03/30/2006

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TRADEMARK REEL: 003279 FRAME: 0108