TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	12/17/2004	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rodier		103/28/2006	Simplified Joint-stock Company: FRANCE

RECEIVING PARTY DATA

Name:	Folia Distribution	
Street Address:	47, rue Reaumur	
City:	Paris	
State/Country:	FRANCE	
Postal Code:	75003	
Entity Type:	Simplified Joint-stock Company: FRANCE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1544339	RODIER

CORRESPONDENCE DATA

Fax Number: (202)672-5399

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-672-5300

Email: PTOMAILWashington@foley.com

Correspondent Name: FOLEY & LARDNER LLP Address Line 1: 3000 K Street, N.W.

Address Line 2: Suite 500

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER: 038356-0109

DOMESTIC REPRESENTATIVE

TRADEMARK
REEL: 003280 FRAME: 0053

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Name: FOLEY & LARDNER LLP
Address Line 1: 3000 K Street, N.W.
Address Line 2: Suite 300
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

NAME OF SUBMITTER: Diane K. Newman

Signature: /dkn/

Date: 03/29/2006

Total Attachments: 1

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<u>ASSIGNMENT OF U.S. TRADEMARK - NUNC PRO TUNC</u>

WHEREAS, on or about December 17, 2004, Rodier, a Sociéte par Actions Simplifiée, Simplified Joint-stock Company organized under the laws of France and having a business address of 66, rue due Château, Touring, France 59200 (hereinafter referred to as the "Assignor"), then being the owner of the following trademark registration in the United States:

Mark

Reg. No.

Reg. Date

RODIER

1,544,339

July 20, 1989

assigned in fact said mark and registration, together with that part of the good will of the business: connected with and symbolized by said mark and registration to Folia Distribution, a Société par Actions Simplifiee, Simplified Joint-stock Company organized under laws of France having a business address of 47, rue Réaumur, Paris, France 75003 (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tune, as of December 17, 2004, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignce, all right, title and interest in and to the said mark and registration, and that part of the good will of the business connected with and symbolized by the said mark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in his, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed representative of Assignor this XX day of March, 2006.

Résidence Flandre **∮**9170 CROIX

Name:

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