

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/17/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
V.E.V.		03/28/2006	Societe Anonyme: FRANCE

**RECEIVING PARTY DATA**

Name:	Folia Distribution
Street Address:	47, rue Reaumur
City:	Paris
State/Country:	FRANCE
Postal Code:	75003
Entity Type:	Simplified Joint-stock Company: FRANCE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1709639	RODIER

**CORRESPONDENCE DATA**

Fax Number: (202)672-5399  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-672-5300  
 Email: PTOMAILWashington@foley.com  
 Correspondent Name: FOLEY & LARDNER LLP  
 Address Line 1: 3000 K Street, N.W.  
 Address Line 2: Suite 500  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER:	038356-0110
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**DOMESTIC REPRESENTATIVE**

Name: FOLEY & LARDNER LLP

OP \$40.00 1709639

Address Line 1: 3000 K Street, N.W.

Address Line 2: Suite 500

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

NAME OF SUBMITTER:

Diane K. Newman

Signature:

/dkn/

Date:

03/29/2006

Total Attachments: 1

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**ASSIGNMENT OF U.S. TRADEMARK - NUNC PRO TUNC**

WHEREAS, on or about December 17, 2004, V.E.V., a French Société Anonyme, organized under the laws of France and having a business address of 66, rue du Château, Touring, France 59200 (hereinafter referred to as the "Assignor"), then being the owner of the following trademark registration in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
RODIER & Design	1,709,639	August 25, 1992

assigned in fact said mark and registration, together with that part of the good will of the business connected with and symbolized by said mark and registration to Folia Distribution, a Société par Actions Simplifiée, Simplified Joint-stock Company organized under laws of France and having a business address of 47, rue Réaumur, Paris, France 75003 (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of December 17, 2004, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all right, title and interest in and to the said mark and registration, and that part of the good will of the business connected with and symbolized by the said mark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in his, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed by an authorized representative of Assignor this 12 day of March, 2006.

By: 

(Signature)

Name: Jugues VEV

Title: Propriétaire

