

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Regent Sheffield Limited		11/04/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	McPherson's Limited
Street Address:	5 Dunlop Road,
Internal Address:	Mulgrave
City:	Victoria
State/Country:	AUSTRALIA
Postal Code:	3170
Entity Type:	COMPANY: AUSTRALIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1194643	LASER
Registration Number:	1317687	LASER
Registration Number:	1560533	LASER-NEVER NEEDS SHARPENING
Registration Number:	2063290	REGENT SHEFFIELD
Registration Number:	2281846	INFINITY

CORRESPONDENCE DATA

Fax Number: (312)704-8023
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-704-1890
 Email: ptodocket@trexlaw.com
 Correspondent Name: Richard A. Giangiorgi, Reg. No. 24,284
 Address Line 1: 105 W. Adams Street
 Address Line 2: Suite 3600
 Address Line 4: Chicago, ILLINOIS 60603

CH \$140.00 1194643

ATTORNEY DOCKET NUMBER:

01174/90000

DOMESTIC REPRESENTATIVE

Name: Richard A. Giangiorgi, Reg. No. 24,284

Address Line 1: 105 W. Adams Street

Address Line 2: Suite 3600

Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:

Richard A. Giangiorgi

Signature:

/Richard A. Giangiorgi/

Date:

04/03/2006

Total Attachments: 2

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THIS ASSIGNMENT is made the ^{4th} day of ~~November~~ Two Thousand and Five BETWEEN, McPHERSON'S LIMITED, an Australian Company of 5 Dunlop Road, Mulgrave, Victoria 3170, Australia (hereinafter called "the Assignee") of the other part AND REGENT SHEFFIELD LIMITED, a US Company incorporated under the laws of the State of Delaware of c/- CT Corporation System, 111 Eighth Avenue, New York, NY 10011, USA

WHEREAS:

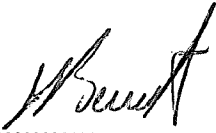
- A. The Assignor is the registered proprietor of those Trade Marks brief particulars of which are given in the Schedule hereto (hereinafter called "the Trade Marks").
- B. The Assignor has agreed to the assignment of the Trade Marks to the Assignee for the consideration hereinafter appearing.

NOW THIS DEED WITNESSETH as follows:

In consideration of the sum of US\$40 (forty US Dollars) now paid by the Assignee to the Assignor, the receipt of which the Assignee hereby acknowledges, the Assignor as beneficial owner hereby assigns unto the Assignee ALL the property, right, title and interest in the Trade Marks TOGETHER with the goodwill of the business relating to the goods in respect of which the Trade Marks are registered AND TOGETHER with the right of the Assignee to market the said goods in the same distinctive get-up as the Assignor has hitherto done, TO HOLD unto the Assignee absolutely, including the right to sue for any past infringement.

The effective date of this assignment is 31 December 2004.

Signed for and on behalf of
McPHERSON'S LIMITED


.....
Authorised Signatory

Signed for and on behalf of
REGENT SHEFFIELD LIMITED


.....
Authorised Signatory

SCHEDULE

<u>Country</u>	<u>Number</u>	<u>Mark</u>
USA	1194643	Laser
USA	1317687	Laser
USA	1560533	Laser Logo
USA	2063290	Regent Sheffield
USA	2281846	Infinity