

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DISTILLEERDERIJEN ERVEN LUCAS BOLS B.V.		02/14/2006	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	PISANG AMBON B.V.		
Street Address:	Wattstraat 61		
City:	2723 RB ZOETERMEER		
State/Country:	NETHERLANDS		
Postal Code:	0		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2812256	PISANG AMBON	
CORRESPONDENCE DATA			
Fax Number:	(212)354-6354		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 354-5650		
Email:	jcampaign@grahamcampaign.com		
Correspondent Name:	H. John Campaign		
Address Line 1:	36 West 44th Street		
Address Line 2:	Suite 1201		
Address Line 4:	New York, NEW YORK 10036-8178		
ATTORNEY DOCKET NUMBER:	X714-1		
DOMESTIC REPRESENTATIVE			
Name:	Graham, Campaign P.C.		
Address Line 1:	36 West 44th Street		

OP \$40.00 2812256

Address Line 2: Suite 1201
Address Line 4: New York, NEW YORK 10036-8178

NAME OF SUBMITTER:	H. John Campaign
Signature:	/h. john campaign/
Date:	04/03/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

BETWEEN:

- (1) **DISTILLEERDERIJEN ERVEN LUCAS BOLS B.V.**, a private company with limited liability (*besloten vennootschap met beperkte aansprakelijkheid*) incorporated under the laws of the Netherlands whose registered office is at Wattstraat 61, 2723 RB Zoetermeer, the Netherlands (**Assignor**); and
- (2) **PISANG AMBON B.V.**, a private company with limited liability (*besloten vennootschap met beperkte aansprakelijkheid*) incorporated under the laws of the Netherlands whose registered office is at Wattstraat 61, 2723 RB Zoetermeer, the Netherlands (**Assignee**);

WHEREAS

- A. The Assignor is the registered proprietor of the registered trademark(s) (applications) which are set out in the Annex to this agreement (the Trademarks).
- B. The Assignor wishes to assign the Trademarks to the Assignee.

IT IS AGREED as follows:

1. The Assignor assigns to the Assignee its entire right, title and interest in each of the Trademarks together with all goodwill of the business attaching to and symbolised by the Trademarks and including all copyrights vested therein, but free of all liens, security rights, options, licences and encumbrances.
2. The consideration for the Trademarks shall be the sum of EUR 13,000,000.
3. The Assignor will not make any use of the Trademarks (or similar trademarks and/or signs) after the date of this agreement.
4. The Assignor agrees, at the request of the Assignee, to execute any further documents and do all things which may be necessary to give full force and effect to this agreement. The Assignee will register this assignment in the relevant trademark registers and will bear the costs thereof.
5. This agreement is governed by and shall be construed in accordance with law of The Netherlands.


This agreement has been signed by the parties (or their duly authorised representatives) on February 2006

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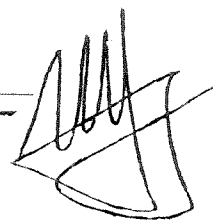
Distilleerderijen Erven Lucas Bols B.V.
Assignor

De Ruiker
Director



Pisang Ambon B.V.
Assignee

De Ruiker
Director



ANNEX

PISANG AMBON	South Africa	33	92/3 661
PISANG AMBON ETI 1998 COUL	South Africa	33	1998/23 102
FUEL FOR THE JUNGLE	Spain	32, 33	709 261
PISANG AMBON	Spain	33	425 117
PISANG AMBON ETI 1993	Spain	33	685 228
PISANG AMBON ETI 1998 COUL	Spain	33	707 328
PISANG AMBON ETI 2002 COUL	Spain	33	790 282
PISANG AMBON FFTJ LOGO CARRE	Spain	33	709 274
PISANG AMBON FFTJ LOGO TRIANGLE	Spain	33	709 267
PISANG AMBON... VERDE ES EL COLOR DE LA AVENTURA	Spain	33	1 134 828/3
FUEL FOR THE JUNGLE	Sweden	32, 33	709 261
PISANG AMBON	Sweden	33	188 735
PISANG AMBON ETI 1998 COUL	Sweden	33	707 328
PISANG AMBON ETI 2002 COUL	Sweden	33	790 282
PISANG AMBON FFTJ LOGO CARRE	Sweden	33	709 274
PISANG AMBON FFTJ LOGO TRIANGLE	Sweden	33	709 267
FUEL FOR THE JUNGLE	Switzerland	32, 33	709 261
PISANG	Switzerland	33	478 126
PISANG AMBON ETI 1998 COUL	Switzerland	33	707 328
PISANG AMBON FFTJ LOGO CARRE	Switzerland	33	709 274
PISANG AMBON FFTJ LOGO TRIANGLE	Switzerland	33	709 267
PISANG AMBON GREEN/GRUN/LE VERT/IL VERDE	Switzerland	33	347 085
TJAP WAJANG	Switzerland	33	347 620
PISANG AMBON	Thailand	33	TM15 075
PISANG AMBON	Turkey	33	196 233
PISANG AMBON ETI 2002 COUL	Turkey	33	790 282
PISANG AMBON	Ukraine	33	425 117
FUEL FOR THE JUNGLE	United Kingdom	32, 33	709 261
PISANG AMBON	United Kingdom	33	2 150 910
PISANG AMBON ETI 1993	United Kingdom	33	2 153 092
PISANG AMBON ETI 1998 COUL	United Kingdom	33	707 328
PISANG AMBON ETI 2002 COUL	United Kingdom	33	790 282
PISANG AMBON FFTJ LOGO CARRE	United Kingdom	33	709 274
PISANG AMBON FFTJ LOGO TRIANGLE	United Kingdom	33	709 267
PISANG AMBON ETI 2002 COUL	United States of America	33	2 812 256
pisang-ambon.us	United States of America		
pisangambon.us	United States of America		
PISANG AMBON	Venezuela	49	140 060
PISANG AMBON	Zimbabwe	33	756/89

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RECORDED: 04/03/2006

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