

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lady Ester Lingerie Corporation		03/09/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Charles Komar & Sons, Inc.		
Street Address:	16 East 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78587317	JE T ADORE	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-722-5640		
Email:	s.baker@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	626 N. Thompson Street		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	04/11/2006		

Total Attachments: 2
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**TRADEMARK
 REEL: 003286 FRAME: 0460**

OP \$40.00 78587317

ASSIGNMENT OF APPLICATION THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Lady Ester Lingerie Corporation, located and doing business at 133 East 33rd Street, New York 10016, has adopted, and continues to have a bona fide intention to use the mark JE T'ADORE, an application for which is pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
JE T'ADORE	78587317	March 15, 2005

WHEREAS, Charles Komar and Sons, Inc., a limited liability company organized under the laws of the State of Delaware located and doing business at 16 East 34th Street, New York, New York 10016 is desirous of acquiring said mark, the pending U.S. trademark application therefor, and the goodwill associated therewith and;

WHEREAS, Charles Komar and Sons, Inc, is successor to that portion of the applicant's business to which the mark JE T'ADORE pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lady Ester Lingerie Corporation, does hereby assign unto Charles Komar and Sons, Inc, all right, title and interest in and to said mark, the pending U.S. trademark application therefor, and the goodwill association therewith.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from application Ser. No. 78587317 being assigned herein to the assignee Charles Komar and Sons, Inc.,

Dated:

Lady Ester Lingerie Corporation

By: 

Name:

Title:


President

NOTARIAL ATTESTATION

State of New York)
County of New York) ss:

On this 9th day of March, 2006, before me came Robert T. Sadock
who acknowledged to me that he/she is the president of Lady Ester Lingerie
Corporation and that he/she executed the foregoing instrument on behalf of Lady Ester
Lingerie Corporation, with full authority to do so.

DENNIS M. ROTHMAN
Notary Public, State of New York
No. 02RO4690447
Qualified in New York County
Commission Expires June 30, 2007



Notary Public

9-MAR 2006

Dated