

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shelton Ogle Enterprises, Inc.		12/28/2000	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Shelton Ogle Enterprises, LP		
Street Address:	2200 West Park Row Drive, Suite 203		
City:	Arlington		
State/Country:	TEXAS		
Postal Code:	76013		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1946937	SHELTON'S	
Registration Number:	1501676	OGLE	
Registration Number:	2622490	SOHO SALON	
Registration Number:	2843807	SHELTON'S ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	(713)222-3287		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(713) 221-3301		
Email:	james.bradley@bracewellgiuliani.com		
Correspondent Name:	James E. Bradley		
Address Line 1:	P.O. Box 61389		
Address Line 4:	Houston, TEXAS 77208-1389		
ATTORNEY DOCKET NUMBER:	0289JB		
NAME OF SUBMITTER:	James E. Bradley		

CH \$115.00 1946937

Signature:

/james e. bradley/

Date:

04/13/2006

Total Attachments: 2

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The State of Texas

SECRETARY OF STATE

CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of Conversion of

SHELTON OGLE ENTERPRISES, INC.
(a Texas Corporation)

converting it to


SHELTON OGLE ENTERPRISES, LP
(a Texas Limited Partnership)

have been received in this office and found to conform to law. **ACCORDINGLY**, the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law, hereby issues this Certificate of Conversion.

Filed: **DECEMBER 28, 2000**

Effective: **DECEMBER 28, 2000**




Secretary of State

DEC 28 2000

ARTICLES OF CONVERSION
SHELTON OGLE ENTERPRISES, INC. Corporations Section

The undersigned, an officer of Shelton Ogle Enterprises, Inc. (the "Converting Entity"), hereby certify as follows:

1. The Converting Entity is a corporation organized under the laws of the State of Texas.
2. The Converting Entity has 350 shares of common stock issued. The holders of 350 shares of common stock of the Converting Entity have voted in favor of adoption of a Plan of Conversion.
3. Under the terms of the Plan of Conversion approved by the shareholders, the Converting Entity will, upon the issuance of a Certificate of Conversion by the Secretary of State of Texas, convert its organizational form to a limited partnership organized under the laws of the State of Texas to be known as Shelton Ogle Enterprises, LP (the "Converted Entity").
4. An executed copy of the Plan of Conversion is on file at the principal place of business of the Converting Entity located at 2200 West Park Row Drive, Suite 203, Arlington, Texas 76013, will be on file in the principal place of business of Converted Entity at the same address from and after the date of conversion.
5. That copy of the Plan of Conversion will be furnished, by the Converting Entity (prior to the conversion) or the Converted Entity (after the conversion), on written request and without cost, to any member of the Converting Entity or partner of the Converted Entity.
6. The Plan of Conversion was duly authorized by all actions required by the laws under which the Converting Entity was incorporated, formed or organized and by its constituent documents.
7. The Articles of Conversion shall be effective on the later of: (i) January 1, 2001 or (ii) the date on which the Articles of Conversion are filed with the Secretary of State of Texas.
8. The Converted Entity assumes the Converting Entity's obligations for Texas franchise taxes for the period prior to effective date of the conversion.

IN WITNESS WHEREOF, the undersigned has executed these articles as of, though not necessarily on, and effective December 20, 2000.

SHELTON OGLE ENTERPRISES, INC.

by: 
Shelton Ogle, President

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