

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bentley Lingerie, Inc.		04/06/2006	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Intimate Moments Corporation		
Street Address:	3500 Peachtree Rd. NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1416042	INTIMACYS	
CORRESPONDENCE DATA			
Fax Number:	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-328-6100		
Email:	mgrieco@dreierllp.com		
Correspondent Name:	Mary L. Grieco		
Address Line 1:	499 Park Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	INTIMACY		
NAME OF SUBMITTER:	Mary L. Grieco		
Signature:	/marylgrieco/		
Date:	04/19/2006		

CH \$40.00 1416042

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, BENTLEY LINGERIE, INC., a corporation organized and existing under the laws of the State of New Jersey, located and doing business at 234 Sixteenth Street, Jersey City, NJ 07302 (hereinafter referred to as "Assignor"), is the owner of the trademark INTIMACYS, as well as United States Trademark Registration No. 1416042, in International Class 25, for "lingerie" therefor (hereinafter referred to as the "Mark");

WHEREAS, INTIMATE MOMENTS CORPORATION, a corporation organized and existing under the laws of the State of Georgia, located and doing business at 3500 Peachtree Rd. NE, Atlanta, Georgia 30326 (hereinafter referred to as "Assignee") desires to acquire the Mark, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark throughout the world and any and all applications and/or registrations therefor, including but not limited to, United States Trademark Registration No. 1,416,042, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

BENTLEY LINGERIE, INC.

Dated: April 6, 2006

By: _____

Name:

Title:

INTIMATE MOMENTS CORPORATION

Dated: April 12, 2006

By: _____

Name:

Title:

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