TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Leash Clip LLC		1103/31/2006	LIMITED LIABILITY
Loddin Gilp LLG		00,01,2000	COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Coastal Pet Products, Inc.	
Street Address:	911 Leadway Avenue	
City:	Alliance	
State/Country:	ОНЮ	
Postal Code:	44601	
Entity Type:	CORPORATION: OHIO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78582849	LEASH CLIP

CORRESPONDENCE DATA

Fax Number: (330)376-9646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 330-376-1242

Email: eggreive@rennerkenner.com

Correspondent Name: Edward G. Greive

Address Line 1: Fourth Floor, First National Tower
Address Line 4: Akron, OHIO 44308-1456

ATTORNEY DOCKET NUMBER:	COA.T0075
NAME OF SUBMITTER:	Edward G. Greive
Signature:	/Edward G. Greive/
Date:	04/25/2006

TRADEMARK

REEL: 003296 FRAME: 0432

900047458

Total Attachments: 1

source=assignment#page1.tif

TRADEMARK REEL: 003296 FRAME: 0433

ASSIGNMENT OF TRADEMARK

For and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LEASH CLIP LLC, a limited liability corporation of the State of California, having a place of business at 6361 Yarrow Drive, Suite F, Carlsbad, California 92009 does hereby sell, assign, and transfer unto Coastal Pet Products Inc., a corporation of the State of Ohio, having an office at 911 Leadway, Alliance, Ohio 44601, its successors, assigns and legal representatives, its entire right, title and interest in and to the trademark LEASH CLIP AND DESIGN (also referred to as LEASH CLIP LOGO) together with U.S. Trademark Application serial No. 78/582,849 filed on March 8, 2005, for registration of the mark herein assigned, including all common law and statutory rights to said trademark and together will the good will of the business in connection with which the trademark has been and is being used.

oven una is coming asca.
IN WITNESS WHEREOF, Leash Clip LLC has caused this instrument to be signed, sealed and delivered this 31 day of many 2006.
Leash Clip LLC
By. Dwight N. Johnson, President
STATE OF CALIFORNIA)) SS:
COUNTY OF SAN DIEGO)
BE IT REMEMBERED that on this <u>3</u> / day of <u>4</u> , 2006 before me, a Notary Public, duly commissioned, qualified and acting in and for the County and State aforesaid came Dwight N. Johnson, who is personally known to me to be the identical person described in and who executed and signed the foregoing instrument as his free act and deed, for the purposes and considerations therein expressed
IN WITNESS WHEREOF, I hereunto set my hand and affix my official seal the day and year aforesaid.

Notary Public

My Commission Expires: //

MARY MAJEK
Commission # 1449428
Notary Public - Catifornia
San Diego County
My Comm. Expires Nov 4, 2007

RECORDED: 04/25/2006

TRADEMARK REEL: 003296 FRAME: 0434