

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leading Lady, Inc.		04/26/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Amelia Raila		
Street Address:	18041 Acre Street		
City:	Northridge		
State/Country:	CALIFORNIA		
Postal Code:	91325		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2848240	HANDS FREE BREAST PUMP BRA	
CORRESPONDENCE DATA			
Fax Number:	(216)771-3804		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dphdocket@aol.com		
Correspondent Name:	D. Peter Hochberg Co., LPA		
Address Line 1:	1940 East 6th Street - 6th Floor		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	XX-1 (#90649)		
NAME OF SUBMITTER:	D. Peter Hochberg		
Signature:	/D. Peter Hochberg/		
Date:	04/27/2006		

OP \$40.00 2848240

Total Attachments: 1

900047668

**TRADEMARK
 REEL: 003298 FRAME: 0317**

Trademark Assignment

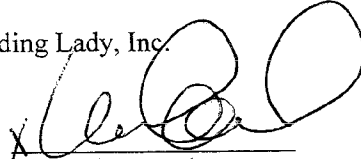
WHEREAS, Leading Lady, Inc., an Ohio Corporation, with its principal place of business at 24050 Commerce Park, Beachwood, OH 44122 ("Assignor"), has adopted, owns and is using the Mark: Hands Free Breast Pump Bra ("the Mark") in connection with the following goods and/or services: brassieres and nursing brassieres; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2848240, registered on June 1, 2004; and

WHEREAS, Amelia Raila, an Individual, with her principal place of business at 18041 Acre Street, Northridge, CA 91325 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

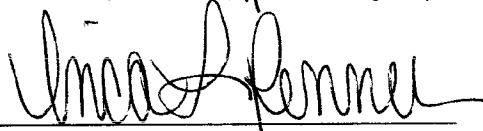
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Leading Lady, Inc.

By: 
Name: Mark Corrado
Title: President

Dated effective as of:

SUBSCRIBED and SWORN to before me this 26 of April, 2006.


Notary Public

My Commission Expires: 6/23/2010

TRADEMARK