

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peter F. Lordi Jr.		05/01/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	American Scientific Resources, Inc.		
Street Address:	83 South Putt Corners Road		
City:	New Paltz		
State/Country:	NEW YORK		
Postal Code:	12561		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78472508	HEART SMART	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023444000		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	62332-223240		
NAME OF SUBMITTER:	Mark B. Harrison		
Signature:	/mark b. harrison/		
Date:	05/02/2006		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Peter F. Lordi, Jr., (hereinafter "Assignor"), a U.S. citizen having an address at 57 Mt. Rose Road, Marlboro, New York 12542, is the owner of U.S. Trademark Application Serial No. 78/472508 for the trademark HEART SMART, as intended to be used to identify aspirin, coated aspirin, flavored aspirin, and of the trademark shown in said application, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, American Scientific Resources, Inc., (hereinafter "Assignee"), a Nevada corporation having a mailing address at 83 South Putt Corners Road, New Paltz, New York 12561, is desirous of acquiring the entire right, title and interest in and to the said trademark application and the trademark shown in said application, and the goodwill of the business symbolized by said mark;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark applications and registrations, and the trademarks shown in the said applications and registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 1st day of May, 2006.

By:


Peter F. Lordi, Jr